

INFORMATION SYSTEMS AND BUSINESS ANALYTICS

Bachelor of Science in Business Administration in Information Systems and Business Analytics

The Bachelor of Science in Business Administration in Information Systems and Business Analytics is a degree for the future. The program has recently been updated to reflect the latest trends and developments, and has a new name (the program was previously known as the Bachelor of Science in Business Administration in Management Information Systems). Developed and delivered by experts from the Department of Marketing and Information Systems, this program brings together cutting-edge knowledge and real-world application.



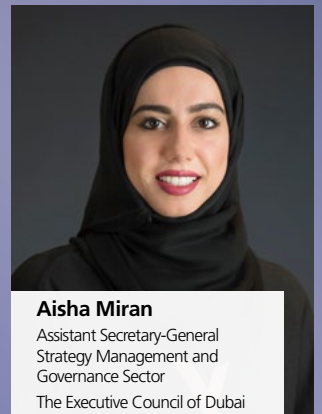
BE AN INNOVATOR.

AUS alumna Aisha Miran earned a BSBA in Management Information Systems (the degree now known as the BSBA in Information Systems and Business Analytics). Following her undergraduate studies at AUS, Aisha completed an Executive Master of Business Administration (EMBA) at AUS. She is now Assistant Secretary-General for the Strategy Management and Governance Sector at The Executive Council of Dubai, helping Dubai achieve its goal to be a global leader in public administration.

Become a **#proud_AUSeR** like Aisha.



During my time at AUS, I made it a priority to get involved in SBA's student organizations. As President of the Dean's Business Team I developed leadership skills such as teamwork, delegation and cross-collaboration. These soft skills helped to build my confidence when entering the corporate world.



Aisha Miran
Assistant Secretary-General
Strategy Management and
Governance Sector
The Executive Council of Dubai





Program information

With a **BSBA in Information Systems and Business Analytics** you will:

- explore fintech and e-commerce and engage with the world of cryptocurrencies and mobile payments
- create your own apps
- gain proficiency in business analytics, data structures and data visualizations
- develop your Python programming skills and understand how to apply them to business
- be able to address digital security issues such as hacking, cryptography, data theft and identity theft

Where will this take me?



careers

Career opportunities include roles as a **data analyst, database administrator, tech entrepreneur, cyber-security analyst, supply chain manager, data scientist, business analyst, digital specialist, analytics specialist, technology specialist, mobile app developer** and more.



employers

Our graduates enjoy career success with prominent organizations including **Microsoft, Facebook, Cartier, Namshi** and **Noon** among others.



graduate studies

Graduates of our program have been accepted into **master's** and **PhD** programs at **University of Toronto, University of Illinois at Chicago** and **University of Manchester**, among other prestigious universities



Why AUS?



- Ranked **number one in the UAE and among the top 250 universities globally** for business and management studies.
- Ranked within the **world's top 50 universities under 50 years of age**.
- Ranked among the **top 10 universities in the Arab world** for the past seven years.
- Ranked among the **world's top 400 universities**.



- Ranked among the **top three universities with the highest percentage of international students** in the world.
- Ranked within the **top 250 universities** in the Asia region.
- Ranked **number one in the UAE and among the top 400 universities globally** for business and economics.



- Our accounting program is **endorsed by IMA®** (Institute of Management Accountants) for preparing students to pursue and earn the globally recognized **Certified Management Accountant (CMA®) credential**.



- **Bloomberg** has granted **AUS Experiential Learning Partner** status. AUS is the first university in the region and one of only 35 universities worldwide to receive this prestigious accolade.



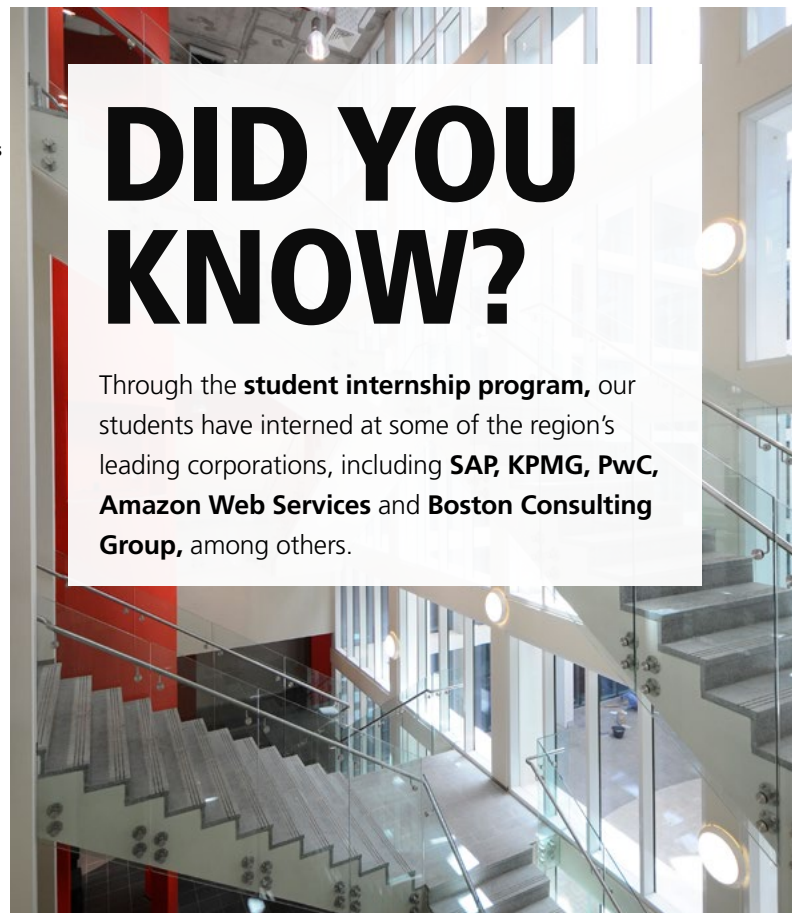
- **86 percent of SBA faculty hold professorial ranks**, having earned their PhDs from AACSB-accredited, predominantly North American universities.
- SBA's **student to faculty ratio is 15:1**.



- SBA maintains **strong connections with the business world** through **professional seminars, real-world projects and research**, and a **global network of successful AUS alumni**.

DID YOU KNOW?

Through the **student internship program**, our students have interned at some of the region's leading corporations, including **SAP, KPMG, PwC, Amazon Web Services** and **Boston Consulting Group**, among others.



Find out more.

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www.aus.edu/sba

Connect with us.



APPLY NOW

