

MANAGEMENT

Bachelor of Science in Business Administration in Management

BE A LEADER.

AUS management alum Saif Alteneiji is part of the driving force behind Sharjah's dynamic economic development.

As Head of Events for Shurooq (Sharjah Investment and Development Authority), Saif oversees major local and international events that promote Sharjah's integral role in the UAE and regional economy.

Saif began working in event management soon after graduating. Through his studies and hands-on experience, he has learned that the ability to manage and lead teams has been critical to the success of an event.

As a skilled manager, Saif has used his technical, strategic and interpersonal problem-solving skills to oversee major events such as the Sharjah Foreign Direct Investment International Conference, the Sharjah Forum and international investment roadshows.

Become a **#proud_AUSeer** like Saif.



My career in management started at SBA. The foundational knowledge and skills I acquired at AUS continue to be applicable today.

I'm grateful to be able to use my business skills in such a dynamic field as events.



Saif Alteneiji
Head of Events
Shurooq, Sharjah





Course information

The **BSBA in Management from AUS** will teach you:

- **what** management is
- **why** it is important
- **how** to apply its principles in the workplace

From entrepreneurship to human resource management, organizational behavior, project management, strategic management, innovation, leadership and more, our program will set you apart as you join thousands of successful SBA alumni in the global workforce.

Where will this take me?



A **BSBA in Management from AUS** opens many career opportunities in roles such as **business consultant, entrepreneur, project manager, business development manager, government administrator, human resource manager** and more.



Our graduates enjoy career success with prominent organizations including **Deloitte, L'Oréal, Unilever, Emirates Airlines, the Boston Consulting Group** and others.



Graduates of our program have been accepted into **master's and PhD programs** at **the London School of Economics, Webster University** and **the Rochester Institute of Technology**, among other prestigious universities.



Why AUS?



- Ranked and among the **top four in the Middle East** for business and management studies.
- Ranked within the **world's top 50 universities under 50 years of age**.
- Ranked among the **top 10 universities in the Arab world** for the past six years.
- Ranked among the **world's top 350 universities**.



- Ranked among the **top three universities with the highest percentage of international students** in the world.
- Ranked within the **top 250 universities** in the Asia region.



- Our accounting program is **endorsed by IMA**® (Institute of Management Accountants) for preparing students to pursue and earn the globally recognized **Certified Management Accountant (CMA)®** credential.



- **Bloomberg** has granted **AUS Experiential Learning Partner** status. AUS is the first university in the region and one of only 35 universities worldwide to receive this prestigious accolade.



- **86 percent of SBA faculty hold professorial ranks**, having earned their PhDs from AACSB-accredited, predominantly North American universities.
- SBA's **student to faculty ratio is 15:1**.



- SBA maintains **strong connections with the business world** through **professional seminars, real-world projects and research**, and a **global network of successful AUS alumni**.

DID YOU KNOW?

Through the **student internship program**, our students have interned at some of the region's leading corporations, including **KPMG, PwC and Boston Consulting Group**, among others.



Find out more.

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www.aus.edu/sba

Connect with us.



APPLY NOW

