

SUPPLY CHAIN MANAGEMENT

Bachelor of Science in Business Administration in Supply Chain Management



Are you looking to study an area that is rapidly becoming one of the most important in international business and that incorporates almost all elements of any organization? Supply chain management (SCM) is an exciting, interdisciplinary field emphasizing cross-functional linkages and inter-connected systems. It represents great challenges and opportunities for organizations of all sizes and requires the leadership of smart, forward-thinking individuals.

DID YOU KNOW?

SBA students undertake internships at some of the region's most prestigious companies including KPMG, PwC and Boston Consulting Group, among others.





What is SCM?

SCM involves the flow of materials and information that underpins the “value proposition” of a product or a service, from the source of raw materials to the end-user. The SCM discipline draws heavily on business areas such as operations, sustainability, procurement, logistics, marketing, information systems, strategy and more. These interconnected systems ultimately form the foundation for the provision of goods and services to the consumer.

What careers will this program lead to?

Graduates of this program can work in various industries, including manufacturing, process industries, the service sector, education and government. Career options may include procurement managers, supplier relations specialists, inventory managers, sustainable demand planners, transportation managers, supply chain risk managers, and procurement or logistics planners and analysts.

The UAE offers fantastic opportunities for SCM graduates as it plays a growing role as an international hub for all aspects of supply chain management. Given its central geographical location linking the East-West trade routes and the wide array of government projects enhancing integrated free zones, rapid customs clearance, e-commerce hubs, the national logistics infrastructure and digital transformation, there is no better place to launch a SCM career.



WHY AUS?



- Ranked and among the top four in the Middle East for business and management studies.
- Ranked within the world's top 50 universities under 50 years of age.
- Ranked among the top 10 universities in the Arab world for the past six years.
- Ranked among the world's top 350 universities.
- Ranked number one in the UAE and among the top 200 universities globally for accounting and finance.



- Ranked among the top three universities with the highest percentage of international students in the world.
- Ranked within the top 250 universities in the Asia region.



- Our accounting program is endorsed by IMA® (Institute of Management Accountants) for preparing students to pursue and earn the globally recognized Certified Management Accountant (CMA®) credential.



- Bloomberg has granted AUS Experiential Learning Partner status. AUS is the first university in the region and one of only 35 universities worldwide to receive this prestigious accolade.



- 86 percent of SBA faculty hold professorial ranks, having earned their PhDs from AACSB-accredited, predominantly North American universities.
- SBA's student to faculty ratio is 15:1.



- SBA maintains strong connections with the business world through professional seminars, real-world projects and research, and a global network of successful AUS alumni.

What will I learn?

The program provides students with theory, analytical skills and practical experience. Students learn through field studies as well as experiential and simulation-based learning opportunities.

On successful completion of this program, graduates will be able to:

1. Demonstrate specialized theoretical knowledge spanning the field of supply chain management.
2. Utilize critical analysis, research methods and evaluative problem-solving techniques within the field of supply chain management.
3. Apply analytical and technical skills to solve supply chain problems in both predictable and new contexts.
4. Appraise complex, unpredictable supply chain challenges using advanced communication and information technology skills.
5. Manage innovatively at individual, team and leadership levels of supply chain contexts.
6. Function with full autonomy in technical and supervisory supply chain contexts.
7. Demonstrate responsibility for the setting and achievement of group and individual outcomes.
8. Develop professional supply chain management practice.
9. Demonstrate ethical and sustainable supply chain management standards.

Find out more.

www.aus.edu/sba/bsba-scm

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