

DESIGN YOUR FUTURE

**Launch your creative career with the
College of Architecture, Art and Design
at American University of Sharjah**



Start Your Design Career with AUS

There is no better time to study design than right now. With the regional industry valued at more than \$100 billion, there is a huge need for qualified professionals in a variety of creative roles—from architects and interior designers, to graphic designers, filmmakers, creative directors and many more.

Join CAAD—the region’s most prestigious design school—and be part of our tradition of regionally acclaimed architects and designers. Find yourself immersed in a world of ideas in our intensive studio environment. Let our dedicated faculty inspire you to push your limits of creativity and enhance your design skills through our “culture of making.” And take advantage of exciting opportunities to collaborate on real-world design projects with some of the most successful industry professionals.

“UAE design firms are always looking for CAAD graduates. This is because they are usually equipped with great portfolios, a exceptional sense of dedication and enthusiasm, and a broad skill set.”

MAHYA SOLTANI

Bachelor of Science in Multimedia Design

Reputable Prestigious Established

For more than 20 years, CAAD has set the standard for design education in the region, producing over a thousand successful professionals who are pushing the boundaries of creativity and design.

Our graduates are recognized for the quality of their work, professional and positive attitude, and acquired self-discipline. They are continuously sought-after within the local and international design industry.

CAAD graduates work within various fields of the creative industry. They are architects, interior designers and urban planners; they are photographers and filmmakers, graphic designers and creative directors, working in advertising agencies, design firms, and private and government organizations. Many of our graduates have chosen to start their own creative companies and thrive in local and regional markets, setting and influencing new trends and serving as leaders within the creative industry.

A World of Options

A Unique Learning Opportunity

- Internationally accredited
- Highly competitive
- Hands-on
- Relevant
- Contemporary

Undergraduate Degrees

Bachelor of Architecture

Bachelor of Interior Design

Bachelor of Science in Design Management

Bachelor of Science in Multimedia Design

Bachelor of Science in Visual Communication

Minors

Design Management

Film

Illustration and Animation

Photography

Product Design

CAAD offers you an effective balance of theory and practice. Our instructors will provide you with a solid, theoretical foundation from which to launch your creative ideas. Through a hands-on experience of exploration, experimentation and practice, you will gain the skills and the confidence you need to create memorable designs.

You will begin with the Foundations Year, which CAAD students must complete before advancing to their major field of study.

The Foundations Year is intended to introduce you to the practical and theoretical fundamentals of design principles, serving as a bridge between your high school and university experiences, as you engage with the basics of design, drawing and critical thinking.

With a strong general education component, our acclaimed program balances your technical and creative experience with a broad foundation in humanities and social sciences. This means that you will graduate with a broader understanding of the world, as well as an in-depth knowledge of your craft.

For more information about our undergraduate programs, visit **www.aus.edu/caad**.



Aiming to Inspire

At the College of Architecture, Art and Design, we aim to inspire the intellectual and creative potential of our students by offering the most contemporary programs in the region. It is our goal to create an environment where students can pursue excellence in the creative industries, becoming skilled in conceptualizing and making, while studying a diverse range of subject areas. Our graduates are well-rounded, critical thinkers and creative problem solvers, well-prepared for rewarding careers and lifelong success.

Inspiring faculty:

Learn from highly qualified, seasoned professionals.

Robust programs:

Balance your creative degree with a strong liberal arts foundation.

Creative community:

Find your place and make your mark in our community of designers.

International student body:

Be part of our global village.



CAAD Facilities

Material Fabrication Labs

Wood Shop
Metal Shop

Digital Fabrication Labs

CNC Routing Lab
Laser Cutting Lab
3D Printing Lab
Robot Lab

Media Labs

Media Equipment Center
Media Production Studio
Photography Darkroom
Photography Lighting Studio

A wide-angle photograph of a modern, multi-level university campus interior. The space is bright and open, with white walls and large windows. On the upper level, there are glass railings and some red chairs. The lower level is filled with study desks, computers, and people working. A green chalkboard with the text "GIVE TRASH TO PRODUCE" is visible on the right. The overall atmosphere is one of a busy, creative academic environment.

Why AUS?

AUS was founded on the grand ambition of His Highness Sheikh Dr. Sultan bin Muhammad Al Qasimi, UAE Supreme Council Member and Ruler of Sharjah, who wanted to make American-style university education available in the Gulf, allowing all members of society to achieve their potential through academic excellence. Today, this mission is lived out by the thousands of people who have completed undergraduate or graduate qualifications at AUS and have gone on to make meaningful contributions to business, government and community, in both the Middle East and around the world.

**Choose CAAD
for a successful
creative career.**

**Apply today.
www.aus.edu/apply**



Experience our Culture of Making

From your very first day at CAAD, you will be conceptualizing, designing and making your own creations.

Our students create new masterpieces every day.



“Redressing the Renaissance” is the creative installation of seven graduating architecture students of American University of Sharjah who chose to organize and choreograph a reunion of Raphael’s “School of Athens.” This piece has won critical acclaim across the region.



We offer unique opportunities to take your design studies abroad through a series of international study courses to places such as Japan, Italy and Spain. These design students drew their way around Italy as part of a 23-day study abroad course, which saw them tour the country's most famous and picturesque landmarks, museums and cities. Their works will be exhibited within CAAD's regionally acclaimed facilities at AUS.



Our students design and fabricate full-scale artefacts within our world-class design labs. Over the course of several months, the students work on their designs through various stages of conceptualization, prototyping and finally fabrication.

A photograph of two students in a design studio. On the left, a student with long brown hair, wearing a red sleeveless top and black pants, is seen from the back, looking towards the right. On the right, a student wearing a black hijab and a black long-sleeved shirt is sitting at a desk, looking at a laptop. The desk has a laptop, a water bottle, a mug, and some papers. The background wall is covered with many small, colorful photographs and sketches, creating a collage effect.

A Proven Track-record

Our graduates confidently recommend CAAD as the ideal place to start a career in architecture, art or design.

AMIN ALSADEN **Bachelor of Architecture**

“The lasting impact of AUS stems from the fact that, for me, it was a place and period of exploration, which perhaps reflected the early experience of the young institution. Guided while expected to go astray, we were inspired by instructors who combined the rigor of higher education and specificity of the discipline with the open-endedness and vast exposure afforded by liberal education. Aside from the theoretical and practical tools we acquired, this was a time of immense personal transformation and growth that impressed upon students the imperative of expecting more from ourselves, and from the world.”

LUJAIN ABULFARAJ

Bachelor of Science in Visual Communication

“I think one of the main things that CAAD instills in you as a designer is to be a doer, to trust your gut feeling and to forever stay curious. The professors’ support has continued even after graduating. To this day, they are available to help in every way possible. I’m extremely grateful to all of them.”

DUNIA ABU SHANAB

Bachelor of Architecture

“The architecture program at AUS gave me the opportunity to be mentored by successful professionals while developing my skill set and preparing me for the industry. Being at AUS has not only taught me how to excel in my career but also taught me to love what I do and discover myself through it. The contacts I have made and experiences I have had will serve as valuable resources throughout my professional and academic career.”

RAWAN MAHMOUD

Bachelor of Science in Design Management

“The design management program focuses on every aspect of the interaction with a product, service or market as it defines user experiences. This gave me the ability to develop skills and knowledge in management and leadership within design disciplines.”