

Dr. Réka Balog

Dr. Réka Balog is trained in innovation and entrepreneurship at ESCP Business School in Paris, France, and is a certified Maxwell Leadership Coach. Coming from an entrepreneurial family, she founded and expanded a family business in Europe, later extending its operations to Dubai. She has taught business courses in Paris, across Central Europe and at Middlesex University Dubai, and currently teaches Innovation and Entrepreneurship Mindset at AUS, where she also mentors students through CEISD. Her work centers on empowering students to think creatively, lead with empathy and transform ideas into ventures that deliver lasting value to communities.