

Sheikh Saoud bin Khalid bin Khalid Al-Qassimi
Chair in Family Business

ACTIVITY REPORT
FEBRUARY - AUGUST 2016

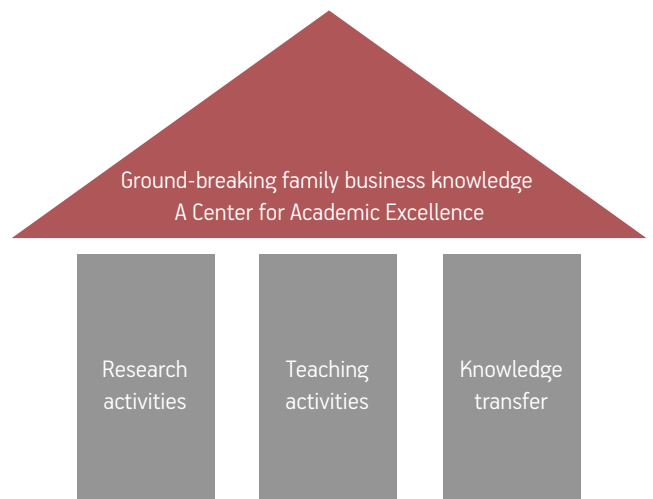


AUS | الجامعة الأميركية في الشارقة
American University of Sharjah



During the first 6 months since the establishment of the “Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business” the scope and content of our activities were designed with the major aim to develop a recognized family business knowledge hub on local, national, regional, and international levels.

Our activities are further presented with respect to the three main pillars – research, teaching and knowledge transfer.



The period from February to August involved extensive engagement in research, including publications, reviews, conference presentations, as well as continuing old and establishing new international collaboration.

ARTICLES ACCEPTED FOR PUBLICATION

Book chapter "Multiple embeddedness contexts for entrepreneurship." by Basco, R. in "Contextualizing Entrepreneurship in developing and emerging economies". Co-editors: Ramirez Pasillas, M., Brundin, E., & Markowska, M.

Article "Governance structure and internationalization of family-controlled firms: The mediating role of international entrepreneurial orientation." in *European Management Journal* by Calabro, A., Campopiano, G., Basco, R., & Pukall, T.

Article "Whom do I want to be the next CEO? Desirable successor attributes in family firms." in *Journal of Business Economics* by Basco, R. & Calabro, A.

CONFERENCES

ELIASM Conference

Location: Swolle, the Netherlands

Article: Firm- and Individual-level Antecedents of Management Succession Intention in Family Firms

Authors: Giovanna, C, Calabro, A., & Basco, R.

EURAM Conference

Location: Paris, France

Article: Exploratory study of family business goals

Authors: Aparicio, G., Basco, R., Iturralde, T., Maseda, A.

IMAEF 2016 Meeting

Location: Corfu, Greece

Article: Competition and Family Firms' Risk-Aversion in the Era of Talent Management

Authors: Basco, R., Bassetti, T., Dal Maso, L., Latanzi, N.

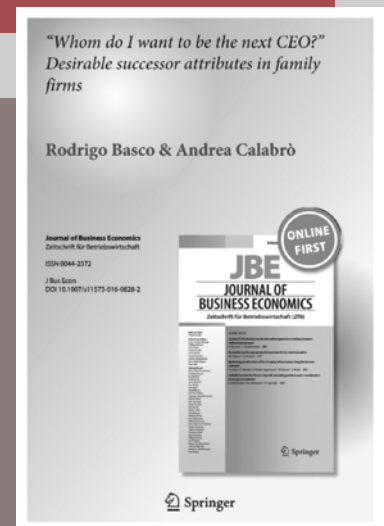
RESEARCH WORKSHOPS

Paper presentation at the Department of Economics:
Family Firms in the Era of Talent Management

Paper Presentation at the Department of Marketing:
Scenes From a Marriage – Family Business and Marketing

Paper presentation Department of Management:
An exploratory study of family firm survivability during economic downturn

Presentation at the Valladolid University:
Family Firms – Made by Paradoxes



ACADEMIC ACTIVITIES

Promoter of the special track "Family business in developing, emerging, and transitional economies" EURAM Conference 2016 – Paris (12 accepted papers)

Editorial board member for:
Journal of Family Business Strategy
International Journal of Family Business and Regional Development

RESEARCH COLLABORATION AND ALLIANCE

The STEP Project's first collaborative institution application by the American University of Sharjah-UAE (AUS) and Witten/Herdecke University, Germany (EU region) was approved



ARTICLE AND THESIS REVIEWS FOR:

Academy of Management conference
European Academy of Management
STEP project
Journal of Family Business Strategy
Journal of Management and Organization
International Journal of Entrepreneurial Behavior and Research
International Journal of Entrepreneurship and Small Business
PhD thesis "Leader-member relationships in the family business context"
Book chapter "Family Business in the Arab World"

FIELD WORK ACTIVITIES

Succession Intentions in Arab world: Research interviews
Corporate Governance in GCC countries and Europe: data collection



Through primary teaching activities a solid basis was built for the development of comprehensive understanding of family business in the local, regional and international community, which is one of the key objectives of the "Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business".

TEACHING FOR STUDENTS

Seminar "The experience from two generations"

Guests: Sheikh Sultan Sooud Al Qassemi and Sheikh Saud Majid Al Qassimi

VISITING PROFESSOR AT:

Valladolid University, Spain

IMT School for Advanced Studies Lucca, Italy



The knowledge on family business was disseminated during the past period through a series of meetings, collaboration, and media communication channels.

FAMILY FIRM BLOG

"Who is going to create employment in rural areas? – Family Firms"

<https://familyfirmblog.wordpress.com/2016/06/30/who-is-going-to-create-employment-in-rural-areas-family-firms/>

"What if corruption is a matter of being or not being for family firms"

<https://familyfirmblog.wordpress.com/2016/04/28/what-if-corruption-is-a-matter-of-being-or-not-being-for-family-firms/>

MEETINGS AND COLLABORATION

Tharawat Family Business Forum
Sharjah Entrepreneur Center
Ernst & Young
Dubai Chamber of Commerce
Pearl Initiative

MEDIA COVERAGE - THE CHAIR IN PRESS

"AUS to become a family business knowledge hub"

<http://m.gulfnews.com/news/uae/education/aus-to-become-a-family-business-knowledge-hub-1.1715801>

"AUS to endorse family businesses"

http://gulftoday.ae/portals/d01e4841-031a-4838-8c70-a8ab543d8240.aspx?utm_campaign=AUS%20GeneralGutm_content=31204789Gutm_medium=socialGutm_source=facebook#.VxZ1a6XewUE.mailto

"AUS to become an internationally recognized family business knowledge hub "

http://www.aus.edu/news/article/1155/aus_to_become_an_internationally_recognized_family_business_knowledge_hub

"AUS to become an internationally recognised family business knowledge hub "

<http://www.wam.ae/en/news/emirates/1395294328588.html>

"AUS to become family business knowledge hub"

<http://thepeninsulaqatar.com/business/qatar-business/379099/aus-to-become-family-business-knowledge-hub>

E-COVERAGE

Facebook: <https://m.facebook.com/Mgtfamilybusiness/?ref=bookmarks>

Web page: https://www.aus.edu/info/200191/school_of_business_administration/598/sheikh_saoud_bin_khalid_bin_khalid_al_qassimi_chair_in_family_business/1

A set of research and academic activities has already been pre-developed for the upcoming period with international cooperation at the forefront. It is anticipated, that sustainable results in research, teaching, and knowledge transfer will enable the continuous positioning of the “Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business” as a pioneering family business knowledge hub in UAE, supporting family businesses on regional, national and international levels.

The following activities with a focus on creation of ground-breaking knowledge have already been set:

Proposal accepted for EURAM 2017 (Glasgow - UK):

Track “Family Business in Developing, emerging, and transitional economies”.

Promoters: Welter, F. (Institut für Mittelstandsforschung, Germany), Chua, J. (Lancaster University, UK), Discua Cruz, A. (Lancaster University, UK), Basco, R. (American University of Sharjah, UAE), Fang, H. (Mississippi State University, USA), Ramachandran, K. (Indian School of Business, India)

Paper accepted for RENT Conference (Brussels - Belgium):

“The Family Business Competitiveness Permeability” by Basco, R., Alvarez, S., Baixauli, S., & Sanchez Marin, G.

Papers accepted for STEP project Conference Babson (Boston - USA):

1. “Family or non-family CEO? This is the Question! The Role of Competitive Resources and TMT Configurations.” by Giovanna, C, Calabro, A., & Basco, R.
2. “Exploring and Testing a Model for Successful Transgenerational Entrepreneurial Practices: Implications for Family Business Research and Practice.” by Basco, R., Giovanna, C, Calabro, A.

Special Issue of the Journal of Cross Cultural & Strategic Management

“Family Business and Local Development in Iberoamerica”

Guest Editors: Gomez-Mejia, L., Vazquez Barquero, A., Muller Valenzuela, C., Gonzalez Leon, A. C., & Basco, R.

THE TEAM



Research Assistant:
Simran Chowdhry



Chair holder:
Rodrigo Basco



Teaching Assistant:
Ramsha S. Khan