

## Korean Horizons: Exploring Korean Language and Culture in the World

**Thursday, February 22, 2024**  
**9:00 am – 3:00 pm**  
**American University of Sharjah**

Hosted by the Department of English and the College of Arts & Sciences

This one-day event features experts in Korean language and culture to explore Korea's global media and cultural reach. The morning talks will offer attendees an enhanced understanding of Korean language and culture in a global context, with a specific focus on language learning in the UAE and Gulf region. In an afternoon workshop on Korean arts, a multi-disciplinary artist will guide participants in exploring Korea's rich arts tradition.

All are welcome.

Spaces for the afternoon art workshop are limited. Reservation can be made at...

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| 8:45 – 9:00am   | <b>Registration</b> , Outside Lecture Hall B (Main Building G42)   |
| 9:00 – 9:30am   | <b>Welcome</b> , Lecture Hall B (Main Building G42)<br>Dr. Kristen Highland, Interim Head of Department, English (AUS)<br>Dr. Ji Shim, Assistant Professor, Department of English (AUS)<br>Dr. Mahmoud Anabtawi, Dean, College of Arts and Sciences (AUS)  |
|                 | <b>Opening Remarks</b><br>HE Mr. Moon Byung-Jun, Consul General of the Republic of Korea   |
| 9:30 – 10:45am  | <b>Keynote Lecture</b> , Lecture Hall B (Main Building G42)<br><i>"What is Hallyu, the Korean Wave, All About?"</i><br>Dr. Doobo Shim, Professor, Sungshin Women's University, Korea   |
| 10:45 – 11:00am | Coffee Break   |
| 11:00 – 12:30pm | <b>Panel Presentations and Discussion</b> , Lecture Hall B (Main Building G42)<br><i>"Globalizing Korean Culture: Perspectives from Academia"</i><br>Ms. Ji Hye Kim, Instructor, United Arab Emirates University<br>Dr. Ji Shim, Assistant Professor, Department of English (AUS)<br>Dr. Sunwoong Kim, Professor, Kwangwoon University, Korea<br>Dr. Gui-Sun Moon, Emeritus Professor, Hansung University, Korea<br>Ms. Eman AlAmirah, Researcher, College of Education, United Arab Emirates University |
| 12:30 – 1:45pm  | <b>Lunch</b> , Library Building Lobby  |
| 2:00 – 3:30pm   | <b>Workshop</b> , Lib 011<br><i>Korean Crafts</i><br>Alie Song, Artist, MA in Sculpture and PhD Candidate in Fine Arts, Hongik University  |