

Master of

# BUSINESS ADMINISTRATION



**BECOME THE  
BEST OF  
THE BEST**

## Why AUS?

**If you are looking to challenge yourself in new ways, and attain an advanced degree of great repute, the Master of Business Administration (MBA) from American University of Sharjah (AUS) will help you to become the leader you have always wanted to become.**

Our MBA is one of a suite of graduate programs offered by the School of Business Administration (SBA) at AUS. As one of the region's finest, our MBA program brings together professionals from diverse backgrounds to solve today's business challenges. This degree has been developed to meet the specific needs of the Gulf region, while also providing students with the knowledge and experience needed to thrive in a global business environment. Learn how this degree could change your career.

- Flexible timing of classes, catering to busy professionals.
- A wide and varied choice of electives from across SBA's graduate offering.
- Elite industry access including guest lectures from industry leaders and learning tasks undertaken in collaboration with financial institutions.
- Graduate student assistantships and work-study opportunities.





The Graduate Research Assistant (GRA) program was literally career changing for me. Due to my involvement in the GRA program, I have realized that my passion lies in the field of research. Had I not ventured into the GRA program, I would have probably never realized this hidden interest. Now that I am aware, I have already started working towards my new-found ambition!

**Sonal Khandelwal, MBA Graduate, 2019**



The AUS MBA program inculcates leadership skills and knowledge in two years that are equivalent to years of experience gained in the workforce. My own personal takeaway is that the earlier you leverage the MBA in your career, the more people you are bound to impress.

**Kevin Rose Dias, MBA Graduate, 2019**



This leading program brings together the best in global knowledge with local understanding, setting students up for a successful career in leadership and management.

On completion of the MBA, you will be able to:

- demonstrate proficiency in the core business areas required of a business manager
- apply principles of economics, financial analysis, information and operations management, and marketing, allowing you to diagnose and solve complex business problems
- understand the interrelations between business organizations and other societal organizations in the gulf and internationally
- apply principles of ethics and societal responsibility to understand the management relationship between business enterprise and key internal and external stakeholders

## AUS' First-Class Service for MBA Students

- SBA's Graduate Program Office helps our MBA students select courses in keeping with their career interests, and provide guidance on planning their schedules and meeting administrative requirements.
- SBA has strong networks with local and international companies, working with these organizations to help place MBA students upon their graduation.



I chose the MBA at AUS because of its accreditation and reputation. I never looked back. Simply put, AUS takes you through the famous four learning phases. By the time you go into your courses, you are conscious of your competence, which is where I think the greatest value is in terms of building your career esteem and accelerating your development. You are a better professional for yourself, your company and the world at large.

**Ghandi Gharaibeh, Director of Marketing, GlaxoSmithKline Gulf and Near East**



## The MBA Curriculum

The 8 core courses of the MBA program are:

**MBA 601** Managerial Economics

**MBA 603** Introduction to Business Analytics

**MBA 609** Operations and Supply Chain Management

**MBA 610** Financial Statement Analysis and Capital Budgeting

**MBA 614** Marketing in the 21st Century

**MBA 618** Strategic Management

**MBA 640** Leadership and Change Management

**MBA 695** Seminar (zero credit)

### Professional Research Project

**MBA 699** Professional Research Project (6 credit hours)

### Elective Courses

MBA students must complete a minimum of six credit hours in courses selected from the following:

**MBA 602** Organizational Theory and Behavior

**MBA 605** Financial Management

**MBA 613** Managerial Accounting

**MBA 641** Innovation and Entrepreneurship

**MBA 642** Knowledge Management

**MBA 661** Strategic Human Resources Management

**MBA 680** Project Management

**MBA 681** Technology, Innovation and Digital Strategy

**MBA 697** Business Co-op

**Any approved MBA special topic courses.** Consult the online course catalog or the online class schedule accessible via the AUS student information system to verify course classifications.

## Admission Requirements

For full admission to the MBA degree program at AUS, an applicant must:

- have a relevant bachelor's degree with a minimum cumulative GPA of 3.00. Applicants with a bachelor's degree obtained outside the UAE must submit an equivalency of their degree from the UAE Ministry of Education, Higher Education Affairs Division.
- have attained a minimum Internet-Based TOEFL score of 80 or a minimum IELTS score of 6.5.
- take the AUS MBA Admissions Test, or submit a GMAT score.
- submit a current vitae/resume.



# DID YOU KNOW?

- Students whose undergraduate degree is not related to business may still be eligible for the MBA following the completion of appropriate **bridging courses**.
- The program focuses on **developing students' real-world business skills**, such as team work, interpersonal skills and communication, necessary for success in the public and private sectors.
- Many SBA faculty have completed their terminal degrees at some of the world's leading business schools. They combine **international knowledge with regional experience** to provide their students with a distinctive educational experience.
- AUS offers competitive full and partial **graduate assistantships** for qualified students, along with additional graduate student employment opportunities.



AUS has the best professors in the region—that's why I chose an AUS MBA.

**Dr. Mohamed Roshan Arakkal,**  
Current MBA Student



## Why SBA?



- MBA ranked among the **top 10 in the MENA region** and among the world's top 250 (QS Global MBA Rankings).
- Ranked **number one in the UAE** and among the **top 250 universities globally** for business and management studies.
- Ranked within the **world's top 50 universities under 50 years of age**.
- Ranked among the **top 10 universities in the Arab world** for the past eight years.
- Ranked among the **world's top 400 universities**.



- Ranked **first in the UAE** and among the top 400 universities globally for business and economics.
- Among the **top five universities** with the highest percentage of international students.
- Ranked among the **top 250 universities in the Asia region**.



- AUS was the **first university in the GCC** to be rated for sustainability.



- **Bloomberg** has granted AUS **Experiential Learning Partner** status. AUS is the first university in the region and one of only 35 universities worldwide to receive this prestigious accolade.



- **86 percent of SBA faculty hold professorial ranks**, having earned their PhDs from AACSB-accredited, predominantly North American universities.
- SBA's **student to faculty ratio is 15:1**.



- SBA is home to the region's **first interactive trading floor**, a replica of the trading firms of Wall Street or the Dubai Financial District.
- SBA maintains **strong connections with the business world** through **professional seminars, real-world projects and research**, and a **global network of successful AUS alumni**.

Detailed information regarding admission requirements, the proposed sequence of study and graduation requirements can be found at [www.aus.edu/sba/mba](http://www.aus.edu/sba/mba).

**Find out more.**

[sbainfo@aus.edu](mailto:sbainfo@aus.edu)  
[www.aus.edu/sba](http://www.aus.edu/sba)

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**APPLY NOW**

