

Master of

BUSINESS ADMINISTRATION

**Achieve a world-class MBA with maximum efficiency,
regardless of your location**





If you are looking to challenge yourself in new ways, and attain an advanced degree of great repute, the Master of Business Administration (MBA) from American University of Sharjah (AUS) will help you to become the leader you have always wanted to become.

The blended learning delivery mode of the program, including face-to-face and online components, makes it accessible to busy professionals in diverse geographical locations. The program offers digital content customized to student needs,

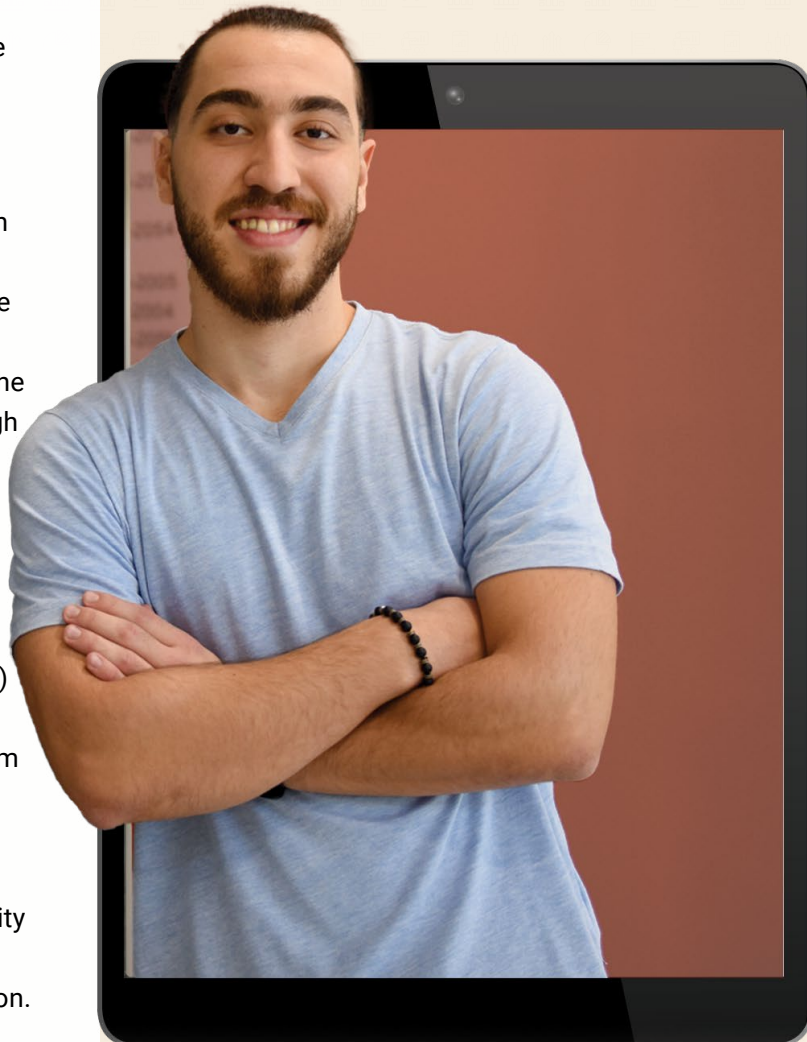
catering to different student learning styles and supporting self-paced learning that is flexible —a major benefit for students who are geographically remote or who have significant work or family commitments. This blended model allows the program to maximize student effectiveness by exploiting the advantages of technology while maintaining opportunities for face-to-face classroom experiences.

What is the method of delivery for the MBA?

The program requires students to complete seven core courses and two elective courses as part of the degree requirements in addition to a six-credit professional research project. The program will offer four of the core courses fully online and the rest of the core and elective courses (a total of five) fully face-to-face.

The e-learning courses will use real-time delivery modes. Emphasis will be placed on ensuring students' learning experiences are equivalent to the traditional face-to-face mode of delivery. Students will be able to maintain a high level of engagement with the instructor and with their classmates through the Blackboard Collaborate tool.

The blended delivery mode of the MBA is the result of a collaboration between AUS and the University Consortium for Quality Online Learning (UCQOL), founded in 2021 by the Abdulla Al Ghurair Foundation (AGF) in collaboration with the UAE Ministry of Education and nine leading universities from throughout the United Arab Emirates. The aim of UCQOL is to strengthen university e-learning systems, develop high-quality online and hybrid courses, and build capacity within the consortium to provide well-supported, learner-centered online education.



The Graduate Research Assistant (GRA) program was literally career changing for me. Due to my involvement in the GRA program, I have realized that my passion lies in the field of research. Had I not ventured into the GRA program, I would have probably never realized this hidden interest. Now that I am aware, I have already started working towards my new-found ambition!

Sonal Khandelwal, MBA, Class of 2019

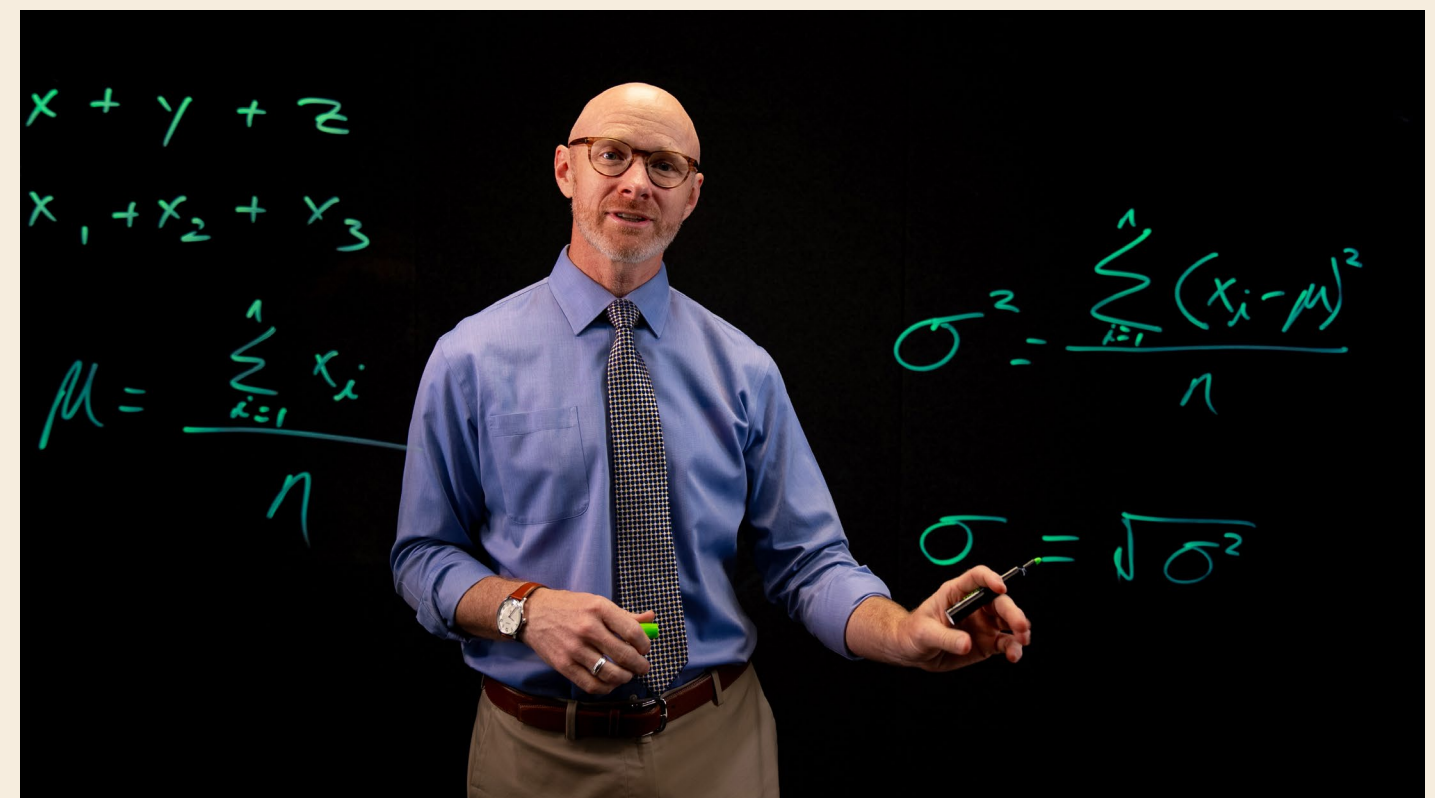


State-of-the-art eLearning technology

The online components of the MBA are delivered using the latest eLearning technology. Two specially equipped studios have been built to remotely deliver MBA content to students in ways that are engaging and efficient. These studios include an illuminated glass board known as a lightboard that instructors use to explain complex concepts, equations, diagrams and more. Instructors create text on the lightboard using neon fluorescent markers, making the text glow on the glass surface. Teaching sessions are recorded on video, with the footage digitally "flipped" so that the written content on the lightboard does not appear backwards.

One of the spaces also includes "One Button Studio" technology where camera, lighting and audio are all pre-configured so that the instructor delivering content simply needs to press the record button to capture their lesson. The studio is used to create video lectures, lesson explainers and instructional content, and instructors can add annotations to slide presentations.

Both studios are equipped with a chroma (otherwise known as a green screen) to be used for video or photo shoots as required.



What is the method of delivery for the different parts of the MBA?

The program requires students to complete seven core courses and two elective courses as part of the degree requirements in addition to a six-credit professional research project. The program will offer four of the core courses fully online and the rest of the core and elective courses (a total of five) fully face-to-face.

The e-learning courses will use real-time delivery modes. Emphasis will be placed on ensuring students' learning experiences are equivalent to the traditional face-to-face mode of delivery. Students will be able to maintain a high level of engagement with the instructor and with their classmates through the Blackboard Collaborate tool.

Why the AUS MBA?

- Flexible timing of classes, with online options available
- A wide choice of multidisciplinary electives from across SBA's graduate offering
- Elite industry access including guest lectures from industry leaders and learning tasks undertaken in collaboration with financial institutions
- Graduate student assistantships and work-study opportunities

AUS' first-class service for MBA students

- SBA's Graduate Program Office helps our MBA students select courses in keeping with their career interests, and provides guidance on planning their schedules and meeting administrative requirements.
- SBA has strong networks with local and international companies, working with these organizations to help place MBA students upon their graduation.

The curriculum

Students must successfully complete the following MBA core courses:

- MBA 601 Economics for Managers (available online)
- MBA 603 Introduction to Business Analytics (available online)
- MBA 609 Operations and Supply Chain Management (available online)
- MBA 610 Financial Statement Analysis and Capital Budgeting (available online)
- MBA 614 Marketing in the 21st Century
- MBA 618 Strategic Management
- MBA 640 Leadership and Change Management
- MBA 695 Seminar (zero credit)

Students must also complete a professional research project:

- MBA 699 Professional Research Project (6 credit hours)

Students must successfully complete a minimum of six credit hours in courses selected from the following:

- MBA 602 Organizational Theory and Behavior
- MBA 605 Financial Management
- MBA 613 Managerial Accounting
- MBA 641 Innovation and Entrepreneurship
- MBA 642 Knowledge Management
- MBA 661 Strategic Human Resources Management
- MBA 680 Project Management
- MBA 681 Technology, Innovation and Digital Strategy
- MBA 697 Business Co-op any approved MBA special topic courses



Did you know?

- Students whose undergraduate degree is not related to business may still be eligible for the MBA following the completion of appropriate bridging courses.
- The program focuses on developing students' real-world business skills, such as team work, interpersonal skills and communication, necessary for success in the public and private sectors.
- Many SBA faculty have completed their terminal degrees at some of the world's leading business schools. They combine international knowledge with regional experience to provide their students with a distinctive educational experience.
- AUS offers competitive full and partial graduate assistantships for qualified students, along with additional graduate student employment opportunities.

WHY SBA?



- Ranked and among the **top four in the Middle East** for business and management studies.
- Ranked within the **world's top 50 universities under 50 years of age**.
- Ranked among the **top 10 universities in the Arab world** for the past six years.
- Ranked among the **world's top 350 universities**.
- Ranked in the **top 200 universities globally** for business and management



- Times Higher Education has named AUS as having a **higher percentage of international students than any other ranked university in the world**.
- Times Higher Education has ranked AUS within the **top 250 universities in the Asia region**.



- AUS is rated **MENA's best performing university** in the Sustainability Tracking, Assessment and Rating System.



- **Bloomberg** has granted AUS **Experiential Learning Partner** status. AUS is the first university in the region and one of only 35 universities worldwide to receive this prestigious accolade.



- **86 percent of SBA faculty hold professorial ranks**, having earned their PhDs from AACSB-accredited, predominantly North American universities.
- SBA's **student to faculty ratio is 15:1**.



- SBA is home to the region's **first interactive trading floor**, a replica of the trading firms of Wall Street or the Dubai Financial District.
- SBA maintains **strong connections with the business world** through **professional seminars, real-world projects and research**, and a **global network of successful AUS alumni**.

Detailed information regarding admission requirements, the proposed sequence of study and graduation requirements can be found in the AUS Graduate Catalog: w.aus.edu/catalog

Find out more:

sbainfo@aus.edu
www.aus.edu/mba

Connect with us:



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