SENIOR MULTIMEDIA DESIGN

MULTIMEDIA DESIGN

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Multimedia design entails designing and creating communication material for public as well as private businesses that utilizes contemporary audio visual tools. This might include creating and designing websites, corporate identity, motion graphics, special effects, animation, two- and three-D presentations, and digital imaging. Multimedia designers work with electronic and computer-generated technology as well as traditional design tools.

Possible Career Options

- Animator
- Graphic Designer
- Marketing Employee
- Cinematographer
- Movie/Media Critic
- Production Assistant
- Film/VideoEditor
- Web Designer
- Freelance Designer
- Director for Film/TV
- Promotions

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Possible Employers

- Television/Radio Stations
- Public Relations and Advertising Agencies
- Archives
- Schools, Colleges and Universities
- Film Studios
- Independent Producers
- Media Production Firms
- Web Design Firms
- Video Supply Houses
- Non-Profit Corporations
- Libraries
- Advertising Agencies (creative department)

Skills Required

- Ability to persuade and influence people
- Ability to use communication techniques to get and give information
- Ability to work well alone or with people
- Ability to use research and investigative techniques
- Ability to use technological tools such as computers, cameras and recorders
- Ability to use sight, sound, motion and words to create exciting images
- Ability to make use of and interpret information from computers
- Knowledge of marketing, computers and web-designing
- Proficiency in written and oral communication

Personal Attributes

- Personal Attributes
- Achievement-oriented
- Flexible
- Creative
- Analytical
- Self-confident
- Possess good interpersonal skills
- Enthusiastic
- Alert
- Good team player
- Possess good design skills
- Patient

Ways to Get Experience

- Doing an internship
- Volunteering to do design projects for a non-profit organization or club
- Joining a professional media organization
- Working part-time in a communications or multimedia firm
- Working part-time or volunteering for an advertising agency, a printing or publishing firm, or media outlet
- Volunteering or working in a high school or university marketing, communication or arts department