

Sheikh Saoud bin Khalid bin Khalid Al-Qassimi
Chair in Family Business

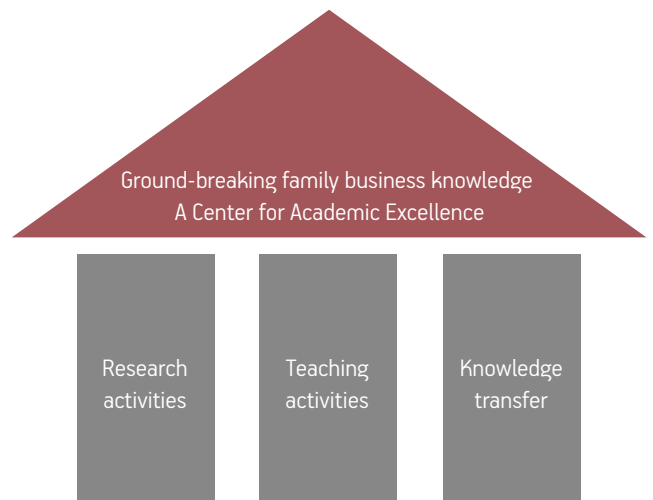
ACTIVITY REPORT
SEPTEMBER 2016 - AUGUST 2017



AUS | الجامعة الأميركية في الشارقة
American University of Sharjah



A fruitful and productive year of diverse activities has been completed by the Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business. The period from September 2016 to August 2017 was the first full academic year allowing our agenda to be unfolded in multiple strands following the three main pillars - research, teaching, and knowledge transfer - that were defined by Prof. Rodrigo Basco in pursuit of academic and research excellence. The past year yielded a number of substantial achievements in line with the Chair's mission that we are pleased to share in this annual report.



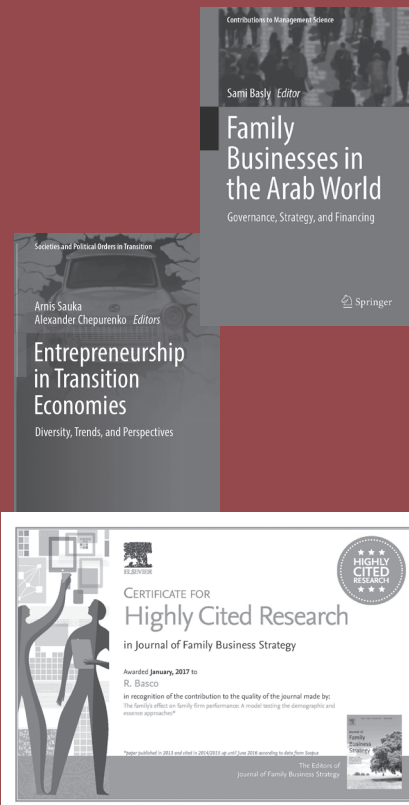
ARTICLES PUBLISHED

- Calabrò, A., Campopiano, G., Basco, R., & Pukall, T. (2017). **Governance structure and internationalization of family-controlled firms: The mediating role of international entrepreneurial orientation.** *European Management Journal*, 35(2), 238-248. (Impact factor - 2.481)
- Basco, R. (2017). **Where do you want to take your family firm? A theoretical and empirical exploratory study of family business goals.** *BRQ Business Research Quarterly*, 20(1), 28-44. (Impact factor - 1.325)
- Basco, R., & Calabrò, A. (2017). **Whom do I want to be the next CEO? Desirable successor attributes in family firms.** *Journal of Business Economics*. 87(4), 487-509.
- Basco, R. & Calabró, A. (2017). **Who should sit there? Effects of Family-oriented Objectives on Board Composition.** *International Journal of Entrepreneurial Venturing*, 9(1), 81-99.
- Basco, R., & Calabrò, A. (2016). **Open innovation search strategies in family and non-family SMEs: Evidence from a natural resource-based cluster in Chile.** *Academia Revista Latinoamericana de Administracion*, 29(3), 279–302. (Impact factor - 0.237)
- Basco, R., & Bartkeviciute, I. (2016). **Is there any room form family business into European Union 2020 Strategy? Family business and regional public policy.** *Local Economy*, 31(6), 709–732.

BOOK CHAPTERS

- Basco, R. (2017). **The multiple embeddedness of family firms in Arab World.** In S. Basly, P.-L. Saunier, & A. Marouane (Eds.), *Family Businesses in the Arab World - Governance, Strategy, and Financing*.
- Stangej, O. & Basco, R. (2017). **The Entrepreneurial Role of Families in Transitional Economies: The Case of Lithuania.** In A. Sauka & A. Chepurenko (Eds.), *Entrepreneurship in Transition Economies: Diversity, Trends, and Perspectives*.

- The paper by Prof. Rodrigo Basco "The family's effect on family firm performance: A model testing the demographic and essence approaches" has been acknowledged as one of the 5 most highly cited papers published in the Journal of Family Business Strategy.



CONFERENCES

- Basco, R., Calabrò, A., Campopiano, G., (2017). "Transgenerational Entrepreneurship around the world. Implications for Family Business Research and Practice." Presented at the 17th Annual Conference of the European Academy of Management. Glasgow, United Kingdom. 21-24 June.
- Basco, R. (2017). "Regional Familiness". Presented at Regional Studies Association. Dublin, Ireland. June.
- Basco, R., Martin Cruz, N., Rodriguez, A.I., Barros, I. (2017). "An exploratory study of family firm survival during economic downturn." Presented at the 13th Workshop on Family Firm Management Research. Bilbao, Spain. 25-27 May.
- Basco, R., Calabrò, A., Campopiano, G., (2017). "Successful Transgenerational Entrepreneurial Practices: Implications for Family Business Research and Practice." STEP Conference. Boston, USA. 6 July.
- Campopiano, G., Basco, R., Calabrò, A. (2017). "Next CEO – Family or Non-family Member? The Role of Competitive Resources and TMT Configurations." STEP Conference. Boston, USA. 6 July.
- Alvarez, S.; Baixaili, S.; Basco, R.; Sanchez, G. (2017). Regional and family business competitiveness: A multilevel approach. XXVII Congreso ACEDE, Madrid, Spain. 18-20 June.

RESEARCH WORKSHOPS

- Basco, R. (2017). "Transgenerational Entrepreneurship". University of Valencia, Valencia, Spain. May.
- Basco, R. (2016). "Regional competitiveness and family firms." American University of Sharjah, UAE. October.
- Basco R. (2017). "Transgenerational Entrepreneurship in the Arab World". Lappeenranta University of Technology (LUT), Finland.



Moments from conferences: STEP Conference (Boston, USA): together with Sarah and Andrew Hollis, 3rd generation family members, sharing ideas on the presented research - "Transgenerational Entrepreneurship across the world" (left). On the right: giving a talk on Regional Familiness" at the Regional Studies Association in Dublin, Ireland.

ACADEMIC ACTIVITIES

- Project "Succession Intention in the Arab world: data collection": interviews with new generation of family business members
- Project "Corporate Governance in GCC countries and Europe: a comparative study": data collection

ADDITIONAL ACTIVITIES

- Promoter of the Family Business track at EURAM 2017: "Family Business in Emerging, Developing, and Transition Economies". Team: Basco, R.; Discua Cruz, A.; Ramachandran, K.; Welter F.; Chua, J.
- Editorial Board member for Journal of family business Strategy and Business research Quarterly
- Ad hoc reviewer for the Family Business Review, Journal of Small Business Management, Strategic Entrepreneurial Journal, Business Research Quarterly, Paper in Regional Science, International Journal of Entrepreneurial Behavior & Research, Journal of Business Research, Management Decision; Review for the Baltic Management Journal and the International Journal of Entrepreneurship and Small Business
- Committee Member for evaluation of the PhD Thesis "On the Goals of Family Firms: Conceptual Review and Empirical Evidence from the largest Latin American Companies." at the IAE Business School, Universidad Austral, Argentina

INTERNATIONAL RESEARCH COLLABORATION

Part of the STEP Project - "a corporate entrepreneurship research study conducted by a global consortium of academic institutions that are committed to generating leading edge knowledge on entrepreneurship in the context of business families"

RESEARCH GRANTS AND SCHOLARSHIPS

- Travel grant 2017-2018 for the project "Succession Intention in the Arab World" provided by the American University of Sharjah
- Research grant 2017-2019 for the project "Family Firm Competitiveness" provided by the Ministry of Economy of Spain

TEACHING

- Two courses during the Fall semester 2016 and two courses during the Spring Semester 2017. More than 90 students received education in family business at the American University of Sharjah.

- Seminar "The experience from two generations".
Guests: Sheikh Sultan Sooud Al Qassemi and Sheikh Saud Majid Al Qassimi

- Seminar "Family Entrepreneurship"
Guest: Farida El Agamy

- Seminar "Family Business Through Generations"
Guest: Humaid Ahmed Al Tayer



Moments from the seminars:

On the left: Farida El Agamy, the general manager of the non-profit family business forum, Tharawat, at the seminar "Family Entrepreneurship"

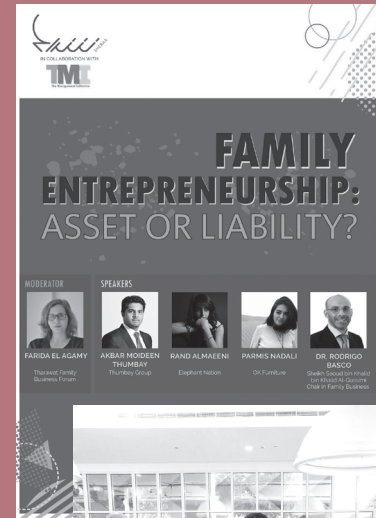
On the right: Humaid Ahmed Al Tayer, the third generation in the family business, at the seminar "Family Business Through Generations"

Below: exploring "The experience from two generations" together with Sheikh Sultan Sooud Al Qassemi and Sheikh Saud Majid Al Qassimi



CONTRIBUTION AS A PANELIST

- Panelist at American University of Sharjah, AUS careers Forum, "Professional Career Choice and Development in Family Firms". March 2017.
- Panelist at The GCC Family Wealth Forum, "Family Business Focus – Family Business Leadership". May 2017.
- Panelist at SHERAA "Family Entrepreneurship - Asset or Liability?"



KEYNOTE

Dr. Basco Rodrigo - Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business - to be the keynote speaker. Next Generation Family Business Leaders – at Sharjah Golf and Shooting Club – April 2017

MEETINGS AND COLLABORATION



Tharawat Family Business Forum



Sharjah Entrepreneur Center – SHERAA

FAMILY FIRM BLOG ACTIVITIES

Contextualizing Family Firms in the Arab World
 Family Business through Generations – Humaid Ahmed Al Tayer
 "Music devices evolution as an analogy to the Genogram" by Taberik Askarov
 Family Entrepreneurship: "Whose Dream Is It Anyway?" – Farida El Agamy
 Does SIZE really matter? – Family business and regional development
 "Al Tami Trenches" by Roya Hoodeh

MEDIA AND E-COVERAGE

The Chair in press: www.eyeofdubai.ae/news/details/aus-signs-an-agreement-with-step-project
 Additional coverage has been achieved on Facebook page.

UPCOMING EVENTS AND PROGRAMS



1st INTERNATIONAL ACADEMIC CONFERENCE
FAMILY BUSINESS IN THE ARAB WORLD



LAEMOS Conference 2018

PHD VISITING SCHOLAR PROGRAM



1st International Academic Conference “Family Business in the Arab World”, to be held at the American University of Sharjah, organized by Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business and Tharawat Family Business Forum

Participation at the 3rd STEP Global Summit “THRIVING ON CHAOS: How Family Firms and Entrepreneurial Families Can Flourish in The New Global Disorder and Impact on the Global Economy” that will be held on 8-11 November in Lugano, Switzerland

Prof. Rodrigo Basco is an Advisory board member for the 14th EIASM Family Firm Management Workshop “Entrepreneurial Families Across Generations” that will be held on 17-19 May 2018 in Larnaca, Cyprus

Prof. Rodrigo Basco is a member of the organizing team of the special track “Family Business and Regional Development” at LAEMOS Conference on Latin American and European Organization Studies “Organizing for Resilience: Scholarship in Unsettled Times” that will be held on 22-24 March 2018 in Buenos Aires, Argentina.

“Sheikh Saoud bin Khalid bin Khalid Al-Qassimi” PhD visiting scholar program, Fall semester 2017: Irma Martinez Garcia.

Prof. Rodrigo Basco is a member of the Guest Editors for the special issue on “Entrepreneurship, Migration and Family in Peripheral Contexts – Avenues for Growth and Internationalisation” in the International Journal of Entrepreneurship and Small Business (IJESB).

THE TEAM



Simran Chowdhry
Research assistant



Rodrigo Basco
Chair holder



Alreem Al Ammari
Conference Manager
Family Business in
the Arab World



Raya Hawamdeh
Assistant



Ahmad Farhat
Database analyst



Bodour Alzaim
Assistant



Ramsha S. Khan
Teaching assistant



Olga Stangej
Junior researcher