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FACULTY MEMBERS

2020/2021

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Bill Sarnecky / Professor of Practice
Camilo Cerro / Associate Professor
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Daniel Chavez / Professor of Practice
Eirik Heintz / Professor, Director of Foundations
Faysal Tabbarah / Associate Professor
George Katodrytis / Professor, Head of Department
George Newlands / Assistant Professor
Gregory Spaw / Assistant Professor
Gregory Watson / Professor
Dr. Igor Peraza / Professor of Practice
Jason Carlow / Associate Professor
Dr. Jerry Kolo / Professor, MUP Coordinator
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Juan Roldan / Associate Professor
Marcus Farr / Assistant Professor
Maria Oliver / Assistant Professor
Michael Hughes / Professor
Mircea Eni / Visiting Assistant Professor
Patrick Rhodes / Associate Professor
Dr. Rafael Pizarro / Associate Professor
Dr. Roberto Castillo / Assistant Professor
Dr. Saket Sarraf / Adjunct Faculty
Dr. Salem AlShafiei / Adjunct Faculty
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Dr. Varkki Pallathucheril / Professor, Dean of CAAD
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FOREWORD

Dr. Varkki Pallathucheril
Dean of College of Architecture, Art, and Design

I present with great pride this catalog of work by the graduating class of 2021 from the College of Architecture, Art and Design (CAAD) at American University of Sharjah (AUS).

Despite facing the challenges of completing the last three semesters of study online, this class has continued to pursue excellence, delivering design work of the highest standard and being recognized and awarded—even on the global stage.

And yet, I am not surprised at their success. The journey of a CAAD student is always one of extraordinary transformation, that involves adapting to radically different ways of learning and thinking. Despite the uncertainty of these times, graduates of CAAD can have confidence that the knowledge, skills and sensibilities they have acquired and honed through application and critical feedback have prepared them well to adapt to and thrive in any situation.

This catalog is a reflection of hard work and accompanies—for the second year in a row—an online exhibition of works selected by each graduating student. You are invited to peruse this compilation and if a particular piece or student intrigues you, or you are in search of new talent, please follow up using the contact information provided.

As always, my faculty colleagues continue to play a central and indispensable role in the transformational journeys of each of these graduating students as mentors and teachers, as they challenged, inspired and pushed them to achieve outstanding outcomes such as those found in these pages.

This year’s catalog and the online exhibition have been designed in-house by Design Practicum students, taught by my colleague Assistant Professor Riem Ibrahim and I offer my thanks for their diligent effort and impressive outcome. Special recognition must be given to our CAAD staff for their invaluable support and hard work throughout these many months of virtual operations, in particular Savio Creado, Assistant to the Dean.

To our graduating students—I congratulate you and wish you the very best as you take your first steps into the professional design arena. I look forward to hearing of your successes in the future as leaders in the design professions or wherever your journey takes you.
Furthermore, I encourage you to continue to find support from each other and from the global network of CAAD alumni of which you are now a part. Just as you have benefited from interactions with many of our CAAD alumni, may I extend this invitation to you: whether you are seeking professional mentorship and advice from faculty or returning as a guest lecturer and mentor yourself, CAAD’s doors are always open to you.
Architecture

12  Abdullah Hassan Khouri
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Located in an existing student accommodation development, the project engages design related to facade strategies, communal program spaces, interior and exterior connections, public plazas, landscape elements, and wayfinding. Through studies consisting of qualitative speculations and quantitative research, the design explores the different possibilities that could be utilized to enhance the communal and public spaces of the Nest student accommodation complex.
Lessons in Time of Plague
ARC 5011 Professor Gregory Watson
Partner: Naser Al Fakhouri

As a High School for Arts and Humanities sited in downtown Sharjah, the project explores adaptability and protective resilience within the design of public facilities and environments. This provides the groundwork for speculations on the design of post-pandemic urban, social, and cultural infrastructure with greater potential resilience to the epidemic spread of disease.
The project reconsiders architecture as an ecosystem that mediates between environment and inhabitation. The proposal responds to the new challenges posed by climate change and how this threat can recondition architecture and its materiality. The project proposes a retreat and an oasis in the desert sabkha of the UAE that uses indigenous materials: sand, water, and salt. Spatially a series of enclosures and corridors facilitate the movement through the project, temporary accommodation and across the desert.
Mountain Retreat
ARC 302 | Professor George Katodrytis

This project located on a mountain in Oman, is a shelter. It proposes a series of woven structural tectonic and programmatic elements to form a mountain destination and a resort. The proposal responds to the sloping site and acts as a cantilever and as a sequence of interior public and private programs.
Intervention on the Olympic Village -
Tokyo 2020
ARC 401 | Professor Igor Peraza
Partner: Khushboo Kumar

The project consists of two primary designs – a pavilion and a housing. These are designed for the Tokyo 2020 Olympics located in the Olympic Village, Japan. The pavilion provides recreation and leisure for the Olympic athletes, and the housing provides accommodation for them. Both designs combine modern and traditional Japanese elements. The housing has a modern aesthetic while following the long-established tatami measurements for the structural grid.
Symbiotic Structure

ARC 501 I Professor Jason Carlow
Partner: Alya Alfahim

The project is situated in the industrial area of Sharjah, where the space is limited and the demand for housing is increasing. To combat this demand, this project explores the idea of flexibility and affordability. The intention is to give agency back to the industrial workers by developing an alternative housing community that employs an assembly process rather than a construction. The primary structure of scaffolding aids this assembly process.
Aisha Mohamed Nazeer

Architecture of Remoteness  
*ARC 302 I Professor Maria Oliver*

The project is about architecture in a pure form, devoid of urban distractions yet placed in a unique context. It encourages a range of solutions and expressions that exhibit a complex understanding of integrated spatial and structural systems. I am seeking outcomes that present attitudes towards materiality, structure, enclosure, and land-scape in a coherent and integrated construct. The program supports geological studies, accommodation, and a social space to exhibit within the mountains of Limah, Oman, as it is embedded within the landscape.
Our project is a landscape design proposal for a market space and commercial building within the district of Deira, in Dubai. The design intention is to create both exterior and interior spaces that are bathed in sunlight and integrated within the landscape of the district organically. The patterns extracted from coral stone inspire the design of the canopies, stitching together the dense urban fabric to the creek. The market space expands beyond its primary function to become more of a social hub within the district of Deira.
Ali Sader

A Prosthetic
ARC 302 I Professor George Katodrytis

The project is a vertical structure prosthetic to the landscape. The dynamic fluidity of the fabric allows for unique spatial variety. The inhabitant begins as a journey through thresholds formed by the wrapping, folding, layering, and stretching of the fabric. This project is about remoteness and the camouflage of spaces.
**Deira Urban Market**  
*ARC 402 | Professor Marcus Farr*  
*Partner: Arian Saghaififar*

Urban agriculture is a social movement for sustainable communities. Participants form social networks founded on a shared ethos of nature and community. The project is an interplay of tectonic modules that interconnect to produce a stereotomic construct. This urban carpet acts as mediator of the dense urban fabric of the city of Deira in Dubai with its dynamic fluidity.
This is an alternative housing proposal within the industrial area of Sharjah. The project deals with the demand for affordable housing by providing a building structure that is lightweight, easy to assemble, reusable, and most importantly, friendly to the industrial area workers. Our project also aims to create a porosity between work, live, and leisure spaces to create a community with flexible units and the scaffolding-like structure.
Al Ras Food Market
ARC 402 | Professor Igor Peraza
Partner: Shifa Aaquil

The project located within the dense neighbourhood of Al Ras, Deira in Dubai, is an urban market of local products and celebrates the culture of the area. The project is a connection point between the Al Ras neighbourhood, the residents of the city and tourists. The proposal includes a food market, an open temporary market for seasonal activities, restaurants, a teaching kitchen and commercial as well as office spaces.
Alyaa Ali AlShaya

Hom-merce: Home + Commerce Reimagined
ARC 501 | Professor Jason Carlow
Partner: Yasmine Allam

The intention of this project is to design an affordable housing complex in the industrial area at Sharjah. This project reimagines the existing commercial building typology. The new typology is merging home and work. The aim is to create a safe and affordable space for women and families in the dense population of the industrial areas.
Deira Urban Market
ARC 402 | Professor Marcus Farr
Partner: Yasmine Allam

The project is located in Deira: one of the high density locations in Dubai. The aim of the project is to create an outdoor sustainable market that is combined with an indoor retail and kitchen spaces. The project invites people to socialize and simultaneously appreciate food and nature.
Amal Salloum

The Garden Pavilion
ARC 501 | Professor Michael Hughes
Partners: Hana ELazab, Shaza Abdelsamie

The Garden Pavilion is both a housing and an outdoor garden. This project explores local and traditional materials used for housing and incorporates these in a contemporary manner. The interior space is minimized, and a shaded interior garden is added to allow for interaction with the exterior. The adjustable arish louvres rotate to either close the space or open it up.
The Nest
ARC 401 | Professor Gregory Spaw
Partner: Shifa Khaliq

This project focuses on an open air amphitheatre that curves to direct people into and through the project. Three main factors: datum, ceiling condition, and centrality influence the design decisions of the interior spaces.
Urban agriculture is a social movement for sustainable communities. Participants form social networks founded on a shared ethos of nature and community. The project is an interplay of tectonic modules that interconnect to produce a stereotomic construct. This urban carpet acts as mediator of the dense urban fabric of the city of Deira in Dubai with its dynamic fluidity.
The project is an artificial ecosystem. It merges with the landscape like a fossil and expands, adapts, evolves, and dissolves over time. Its tectonic features coexist with the crystallization growth to create the inhabitable spaces. Three different scales and modes of inhabitation are created that correspond to the various natural cycles of the desert.
Ayla
Sayemuddahr

Re-Inhabitation
ARC 5011 Professor Jason Carlow
Partner: Ayushi Gupta

The proposed project in Sharjah, UAE repurposes and preserves the existing urban and social fabrics of an abandoned industrial site. It generates new hybrid live/workspaces that can accommodate a number of tenants, from migrant workers of different ethnicities to locals in the near future. It expands vertically over time with more residents who come to work and live in the area.
Limah Village Retreat  
*ARC 302 I Professor Dima Srouji*

This project is situated on a slope in the hills and mountains surrounding Limah, Oman, facing the sea. The project performs as a space for psychological research, while providing a shelter and contemplating spaces. The building is made of multiple pre-cast concrete pieces.
Ayushi Gupta

Contaminating Corbusier
ARC 502 I Professor Michael Hughes
Partner: Nourhan Negm

Urban Acupuncture aims to weave the over-laying neglected textures of Chandigarh in India into the scale of Le Corbusier’s utopian city through the cultivation of the unutilized land; a common ground between the disparate strays and allocated communities. It explores a system of urban farming strategies beyond the scale of the individual garden that could benefit the local community to form one larger ecosystem. This agricultural urbanism can truly form an affinity between humans, animals, and the built environment.
Re-Inhabitation
ARC 5011 Professor Jason Carlow
Partner: Ayla Sayemuddahr

Looking beyond the functions of the past and anticipating future economies, this proposed project re-inhabits the existing urban and social fabrics of Industrial Area 11, Sharjah while generating new hybrid live/workspaces for an array of tenants. New architectural forms and programmatic relationships are further designed to generate new social, economic, and civic networks and amenities within the resident community and throughout Sharjah.
Dina Elhossiny
Eladasy

Urban High School
ARC 5011 Gregory Watson
Partner: Sally Kouzar

This project is a mid-rise urban high school for the arts and humanities for 500 students. It is designed considering the public health challenges exposed by the COVID-19 pandemic. Its main function is to be a healing place where it takes into account the psychology of the students and acts as a resilient to the spread of this disease.
This proposal aims to transform a plot, on the Creek edge of Deira, Dubai, into a multi-use flexible market space. The project is context sensitive and uses architecture to deal with issues of climate, accessibility, and location through its utilization of materials and morphology. The canopies act as a series of transitions and shading devices, allowing for the space around the project to be activated and utilized.
This project, located in the historic part of Sharjah, is a designed response to diseases and the urgent threat or challenges they present to the urban context and public. The aim of this project is to create a high school that reacts to the physical context, as well as the phenomenal one, caused by various events like wars or pandemics like Covid. The architecture, using the grid, helps accomplish this goal of resilience and becomes a tool for limiting contagion.
The aim of this project is to create an urban food market that is self-sustaining and spatially inviting to the people. Local fruits and vegetables are produced using the technology of vertical farming. The project is based on a 1m x 1m grid determined by the size of the hydroponic kit. The grid performs as a shading structure, a support for the hydroponic kit, as well as an aesthetic critique of the banal architecture of Deira in Dubai.
The primary objective of this project is to create a space for people to remember the destructive event of nuclear testing and to reflect and temporarily escape one's everyday busy life. It incorporates the idea of journey as a way of integrating the process of remembrance and reflection with architecture.
This project seeks to emulate the nature of the urban fabric of the commercial district of Deira, Dubai. Deira is made of densely packed spaces streaked with narrow pathways. By mimicking these characteristics through a void that runs vertically through the building, there is a similar juxtaposition of solid and void. By experimenting with shifting forms, light qualities, and shadow intensities, varying spatial conditions are produced.
La Colmena, also known as The Hive, is an urban sustainability center located in the heart of Barcelona, in Poblenou. Through the creation of multiple green spaces, farming and research labs, a handicrafts center, and an open-air market, the project seeks to bring sustainability into the lives of the citizens of Barcelona.
Janet Jacob

Deira Urban Market
ARC 402 | Professor Marcus Farr
Partner: Abdullah Khouri

The project is influenced by its location. The site mediates between the open views of the corniche and the dense urban Deira neighborhood in Dubai. The site is designed to create free flow of circulation from the dense neighborhood to the open corniche. The landscape design of the project is used to create tactile and subtle change in experience on arriving the site. The form of the market is inspired by vernacular souk design of the region. The varying heights of the building and the varying density of the enclosure directly relate to the program of the building. There are several sustainable strategies used in the project to reduce heat gain and energy consumption. The building orientation allows for natural ventilation throughout the project and the creates formal and informal spaces for interaction between customers, tourists, and residents.
The project is a student accommodation community. It aims to create an open and interesting space for students. The outdoor space is designed as an interplay of varying textures for visual, tactile, and atmospheric experiences. The project introduces the idea of juxtaposition of three different elements: gravel, water, and vegetation. The work focused on reimagining normative programs such as library, dining hall, gyms and a sports complex.
Janna Adel Shehata

Culverts into Homes
ARC 501 I Professor Jason Carlow
Partner: Aiah Shehata

This project focuses on creating affordable housing complex in Sharjah. The use of precast concrete reduces the cost of construction and improves the sewage system in Sharjah. The culvert units are used as domino pieces that the residents control. Creating a kinetic quality, always is a construction site. This is an affordable family housing where the residents can adapt the culvert units to create temporary market spaces and shared communal spaces.
Desert Farming and Incubator
ARC 4011 Professor George Katodrytis

An ecosystem in architecture generated by gravity is inserted in the shifting desert landscape. The new ecology and oasis creates a natural microclimate and acts as a catalyst preserving new plants. The incubator collects rainwater and uses it during the year to grow plants and create a new ecosystem for people to inhabit the desert.
Julia Najah Fhaili

The Tower Typology: Rethinking Interlocking Spaces
ARC 501 | Professor Jason Cartow
Partner: Yasmine Mansour

By organizing housing in a vertical manner, co-living units are created for affordable pricing and less space for the same site. This allows the remainder area to be used for revenue-generating purposes, giving back to the owner. The verticality allows for the tower to behave as a landmark, using interlocking units to create communities on three scales: the urban scale, the building scale, and the apartment scale.
Dubai Urban Market Project  
*ARC 402 | Professor Igor Peraza*  
*Partner: Nawaal Saksouk*

This proposal, located between the dense urban fabric of Deira and the edge of the creek in Dubai, aims to free up the ground floor and celebrate the public space by raising it to the first floor with the use of a public walkway. This platform connects and meanders between the buildings and offers views to the adjacent creek, while shading the pathways below it.
Intervention on the Olympic Village, Tokyo 2020
ARC 401 | Professor Igor Peraza
Partner: Aisha Shaikh

The Pavilion is designed for the Tokyo 2020 Olympics situated in the Olympic village in Japan. It is a meeting and gathering space for both the participating athletes and visitors. The skin of the pavilion is designed using hexagonal wood modules inspired by the biological structure of the Japanese flower called Morning Glory. The pavilion consists of café, restaurant, cinema, and information center for the Olympics.
The Urban Market in Deira focuses on designing outdoor and indoor retail spaces while considering landscape and sustainability. It is designed using thin shell concrete systems. The size of the shell varies depending on the programs. The largest concrete shell consists of an indoor market. The other shells are non-conditioned market spaces. The smallest shell consists of a smart garden. The outdoor plaza space is shaded using canopies.
Mariam Arwa Al-Hachami

**Thesis: Post-Anthropic Landscapes**  
*ARC 401/5011 Professor George Katodrytis*

“Post-Anthropic Landscapes” focuses on ideas of material culture and the malleability of a landscape, asking what would happen to disposed objects millenia from now? Using assemblage theory, an ontological framework might be formed wherein self-assembly through decay and memory forms these future ruins and future fossils, ghostly remnants of an industrial age that have since then either ossified or collapsed into dust, leaving spaces where artifacts once were.
Souq Al-Ras

ARC 402 | Professor Roberto Castillo
Partner: Olivia George Saeed

Souq Al-Ras is sited in the historic area of Deira, Dubai, near multiple modes of transit. The proposal takes these multiple modes of transit into account, while also providing a public amenity for the community, ecological stimulus for local flora, and acts as a passive cooling device. The market is split into an indoor and outdoor areas, allowing the spaces to be usable even during the extreme heat of summer.
This project is about creating unconventional spaces that test the limits of the physical properties of materials. A series of physical models are made by the process of pouring wax and ice to produce cavities.
The formal design of this building is inspired by the site. The site of this building is in Deira, Dubai, a highly congested area, where the main pathways are defined by sikkas or narrow alleys. The building creates a microclimate of the site starting out as 3 separate buildings on the ground floor with sikkas separating them the merging together sectionally. The design of the spaces and the aesthetics of the interior spaces are derived from model studies made by concrete.
Animal Research Center in Oman
ARC 3011 Professor Dima Srouji

The project is an attempt at tapping into Oman’s local context and landscape in order to propose an appropriate Animal Research Center. The use of local materials and form bridges the gap and harmonizes the connection between nature, humans, research, and inhabitation. A deformed gabion structure is used to allow small animals such as birds, lizards, and snakes to be studied in their natural habitat.
The project is an attempt at creating an urban high school that considers the urgent public health challenges exposed by the COVID-19 pandemic. The project acts as an extension to the city by its connection to different parts of the site. The program is injected with resilience in its multi-layered circulation and vertically distanced classrooms, with rough stone being contrasted against a metallic mesh throughout.
Deira Design Incubator  
*ARC 301 | Professor Cristiano Luchetti*

The project calls for the design of a public building intended for designers to produce, display and sell products all within the context of Deira’s Gold Souk. This Proposal looks at how the introduction of a new formal language, namely that of the circle of arc segment can provide effective site-response strategy with the manipulation of the interlocking volumes which generates varied and unique spaces. Priority is given to the ground floor design and its contribution to the public sphere as a civic space in a dense urban setting.
The project brief calls for the design of a public market in Deira, Dubai, on a site located at the edge of the creek. The program also includes a restaurant and teaching kitchen.

This proposal aims to celebrate the public space by raising it to the first floor with the use of a public walkway. This platform connects and meanders between the buildings, and offers views to the adjacent creek. A distinct and playful roof system makes up a key element of the design and contrasts with the linear and orthogonal facades of the buildings bellow.
The project is driven by a fixation on creating a de-cluttered space containing the respite space. It uses different technical and experiential variables to contain and sustain the empty respite space. The project revolves around establishing a logic of layering skins to envelope the void of the project according to a material and functional criteria.
The project seeks for outcomes that present attitudes towards materiality, structure, enclosure and landscape in a coherent and integrated construct. The extreme and remote site encourages consideration of the landscape as a crucial design condition. The outcomes of structure and space making techniques are employed to create a programmatically functioning and enclosed architectural condition; an Archaeological Center housing laboratories and exhibitions.
Olivia Saeed

The Nest, Sponsored by Arada
ARC 401 | Professor Gregory Spaw
Partner: Kenza Hassiki

The concepts I have focused for the project are those of expansion and extension of space to create a third zone between the interior and the exterior which we call “The Liminal Space”. Through this implementation of this third zone the project provides occupants with a wide range of experiences and stimulates relationships and communications.
**Deira Urban Market**  
ARC 402 | Professor Roberto Castillo  
Partner: Mariam Arwa Al-Hachami

The market is designed like an urban forest dense with landscaping and maximum shading. The architecture is constructed through a series of segmented spaces rather than a single building block to maintain continuous pedestrian access to the project. This allows for outdoor activities to occur in the liminal spaces in between. The market essentially becomes a social hub in the middle of Deira.
Omar El Turk

Historical Preservation Center
ARC 302 | Professor Dima Srouji

The project is situated in Lima, Oman's mountainous terrain. It critiques the overall destructive, and robust nature of a homogeneous grid structure that infects the organic terrain, causing massive deterioration and subjecting organic forms to be trapped awaiting their extinction.
Flora Fauna
ARC 233 | Professor George Katodrytis

The assignment is a graphic adaptation of the metamorphic landscape that arises post-human extinction through the mutation of nature’s flora. Expanding three-dimensionally the initial organism develops itself into a post-apocalyptic looped structure.
Sharjah High School for Liberal and Performing Arts High School: A Designed Response to Disease
ARC 501 I Professor Gregory Watson
Partner: Olivia Saeed

This project considers the urgent public health challenges caused by COVID-19 and aids in limiting the spread of contagion through exterior liminal spaces that allow continuous access to fresh air and sunlight. It aims to further reduce contagion by separating the project into different “organs” that house different functions. Moreover, with its minimal footprint, it allows for free-ground circulation and landscaping opportunities.
Urban Diatom
ARC 4011 Professor Camilo Cerro
Partner: Dania Darra

The Urban Diatom acts as a hub through its use of vocational institutes, rotating farms, markets and plazas. The aim of the project is to improve public health in the city by functioning as an algae-powered urban farm. It incorporates a new system of rotating farms and wind turbines on one side, and a screen system of algae panels on the other that works to power the urban hub.
Sakina Qaid Johar

Mountain Retreat
ARC 302 I Professor George Katodrytis

The project explores the panoramic nature of an exposed and remote site by proposing a spiral and interlocking spaces. The ascending sequence of movement and experience creates a geometry that is juxtaposed with the vertical nature of the mountain. With an elliptical series of spaces, the user’s perception shifts from looking out to looking in, making a theatre-like space of performance and choreography. The terrain is used both as a stage and a backdrop.
This project aims to provide an alternative domesticity for the migrant workers by targeting both social and economic issues surrounding the industrial zones. The project is designed to accommodate the needs of the inhabitants both in the present and future. The footprint of the present housing units can turn into future parking spaces, bicycle track into car ramps, and the circulation core into the primary circulation for a future tower.
Tokyo Olympics 2020
ARC 401 | Professor Igor Peraza
Partner: Dina Eladasy

This project develops three different spaces: housing, pavilion, and landscape. The housing is inhabited by the athletes during the Olympics, while the pavilion is used as a gathering place for the athletics and citizens to interact and be exposed to different cultures. Both projects include different programs that allow for adjustment after the Olympics are over. Structures and materials are all locally driven.
Sarah Aktham Al-Qaysi

Sharjah High School for Liberal and Performing Arts
ARC 501 | Professor Gregory Watson
Partner: Gheed Ashoor

Within the urban context of Sharjah, this project is designed to respond not only to present conditions, but also to be resilient against future unexpected pandemics. The project addresses the major elements needed to contain the spread of diseases like proper ventilation, hygiene, and social distancing while still carrying the essence of being in an urban high school for liberal and performing arts.
Dubai Urban Market
ARC 402 | Professor Igor Curiel Peraza
Partner: Gheed Ashoor

This project acts as a transition between the creek and the city. The canopies inspired by the fish found in the creek allow for prevailing wind coming from the creek to circulate within the open spaces of the project. This provides a cross ventilation keeping the outdoor shaded spaces of the market at a cool temperature. The strategy used here is designing an open ground floor plan allowing the space to be flexible and adjustable according to the needs of users.
Deira Design Incubator
ARC 301 | Professor Greg Watson

The Deira Design Incubator is a space for creative work and the development of traditional crafts such as jewellery and textiles. Given its location, the project operates as an apparatus of inverting the public space. Unlike the surrounding buildings, it allows the public realm to circulate within the building using a bridge that operates as an axis for both functional and compositional purposes.
Deira Food Market
ARC 402 I Professor Roberto Castillo
Partner: Naser Fakhouri

Situated between the edges of the busy streets of Deira and the creek, this project aims to celebrate the use of public spaces in Deira by creating a terrain that can be used for communal activities and a food market. The terrain is fragmented to contain a courtyard-like condition which becomes the focus of the market. This project foregrounds the communal aspect of the market and uses it as a driver of its program and organization.
Shaza Khaled Abdelsamie

Al-Ras Urban Market
ARC 402 l Professor Marcus Far
Partner: Hana El Azab

The food market is based on a 1m grid that hosts vertical farming units. The grid is manipulated in a way to create a shelter for visitors against the harsh climatic conditions while providing them suitable conditions to obtain their necessities. The market is self-productive by integrating a vertical farming system that is efficient and simple to install. The system is known as the hydroponic kit. The market grows local fruits and vegetables where Dubai’s environment provides the ideal environmental conditions making the market very sustainable.
This project aims at adapting to two different conditions: one being a residence for a visiting scholar and the other being a social gathering space for the public. The transformation from public to private or vice versa is achieved through the dynamic nature of the façade. The projects consist of two main elements that are derived from UAE vernacular courtyard houses that are implemented in a more contemporary form.
This project is an urban market that acts as a connection point between the residents of the city and tourists. The proposal includes a food market, restaurants, office spaces, and a large shaded public space. The parametrically designed canopy is a response to the site’s sun and wind conditions. The canopy not only creates a public space, but also performs functions such as storing mechanical equipment and incorporating photovoltaic panels.
The mechanics of a drawing machine were studied through digital and analog explorations. Three dimensional explorations of the drawing machine.

Architecture generated by the drawing machine

**Autonomous Cities**
*ARC 401/501 Professor George Katodrytis*

This project creates a new landscape for inhabitation in the salt flats of the UAE. The process involved building hand-driven, motor-driven, and digitally driven drawing machines. A pre-programmed drawing machine that responds to forces on site — the depth of water and the density of salt — is used to create the architectural scaffolding of a new city.
Shifa Rashid Khaliq

ARADA - Nest
ARC 4011 Professor Gregory Spaw
Partner: Amal Salloum

This project is a student housing project with an art studio, library, music hall, community hall and a multi-purpose hall. By using elements such as the ceiling, lighting and openings, we were able to focus on the relationship between the interior and exterior. With the five facilities scattered around, the amphitheatre remains as the heart of the project, allowing the students to move between them harmoniously.
This project aims to provide an alternative domesticity for the migrant workers by targeting both social and economic issues surrounding the industrial zones. The project is designed to accommodate the needs of the inhabitants both in the present and future. The footprint of the present housing units can turn into future parking spaces, bicycle track into car ramps, and the circulation core into the primary circulation for a future tower.
Urva Gaurang Parmar

Objects and Machines
ARC 311 | Professor George Katodrytis

This assignment narrative pursues unexpected objects and spaces found through the act of digital collage. These illustrations and compositions are an interplay of machine parts and light, explored two dimensionally and three dimensionally. The process adopts digital modelling and rendering techniques to synthesize juxtapositions which are greater than the sum of its components.
Muweilah Community Library, Sharjah
ARC 302 | Professor Marcus Farr

Muweilah Community Library is an infill project in the mixed-use neighborhood of Muweilah, Sharjah. Following a site analysis, the existing architecture revealed the repetitive use of arches as a decorative element. In response to those characteristics, Muweilah Community Library uses arches to create interesting spatial conditions internally and along the perimeter. The highlight of this project is its arched roof and the lighting qualities created within the building.
Located in Sharjah's Industrial Area, this project aims to merge home and commerce by re-imagining the existing building typology that separates home and work. This project’s main demographic is low-income women and families who are looking for a safe haven in the densely populated and heavy industrial area where they can benefit from the area’s low rent prices.
Deira Urban Market
ARC 402 | Professor Marcus Farr
Partner: Alyaa AlShaya

This project focuses on the idea of a naturally flowing and engaging urban market in one of the most densely populated areas in Dubai: Al Ras. The project combines an outdoor free flowing sustainable market with indoor retail and kitchen spaces. It is a place where people come together and celebrate food and nature.
Yasmine Mansour

Illustration of architectural changes in the Old City of Jerusalem

Formal dissection

The Palimpsest
ARC 502 I Professor Michael Hughes

Taking place in the old city of Jerusalem, this project takes advantage of the palimpsestuous nature of the city. The layers of the city have contributed to its historical significance up until 1967, when the city was invaded. The post 1967 layer of the city was dictated by poverty and suppression. This project aims to rethink the latest layer and make it equal in quality to its predecessors.
By organizing housing in a vertical manner, co-living units are created for affordable pricing and less space for the same site. This allows the remainder space to be used for revenue-generating purposes, giving back to the owner. The verticality allows for the tower to behave as a landmark, using interlocking units to create communities on three scales: the urban scale, the building scale, and the apartment scale.
During a sandstorm buildings are blurred within their surroundings. This rustic and sand filled environment creates an illusion of decay and disparity. The ruin-like representation of the environment is often disregarded. Ruins are a representation of the passage of time and the inevitability of change, reminding us of our own vulnerability.
The Garden Pavilion
ARC 5011 Professor Michael Hughes

The Garden Pavilion is both a housing unit and an outdoor garden. This project explores local and traditional materials used for housing and in a contemporary manner. The interior conditioned space is minimized, and a shaded interior garden is added to allow interaction with the exterior. The adjustable aresh louvres rotate to close or open the volume to views.
The Void
ARC 5011 Professor Michael Hughes

The project aims to create a decluttered space containing a respite area. We began with an interest in examining the conventional Western hotel room by critiquing its spatial organization, where a range of functions are inserted to address the needs of the guest. Our project revolves around the void and the way materiality and form can be used to achieve the clarity of an empty room that contrasts with the conventional guest room. Its simple geometry and focus on details allowed us to redefine our understanding of a conventional architectural element, namely the skin and rediscover ways in which it can be used to express a radical architectural intention.
The Courtyard House takes inspiration from the vernacular residential architecture of the Emirates. The intention is to create a space in which the guest experiences living in a courtyard. A lush green wall serves as an entry threshold and an edge condition. Through the careful selection of drought-resistant plants, flora is used for aesthetic purposes and as a building material so as to enhance the narrative of living in a courtyard.
Interior Design

94  Batoul Husam Al Asmar
96  Danah Ziad Alsaleh
98  Dania Hasan
100 Gheed Ammar Al-Fekaiki
102 Haneen Darwish
104 Laila Ahmad Matrhji
106 Rajaa Muaz Taye
108 Rania Raed Al Fakhouri
110 Razan Hussein
112 Sawanjit Kaur Harjit Singh
114 Shahad Maatook
116 IDE Design Build
The purpose of this project was to design a cafe, market, and restaurant in Alserkal Avenue, in Warehouse 46 in Dubai. The curves that organize space in this project vary in height due to the experience, and thicknesses according to what is found inside the walls. The experience in this project is always between two walls, as if the walls represent a canyon.
Restaurant Design
IDE 302 | Professor Juan Roldan

This restaurant was designed in Mirdif City Center in Dubai. The concept of this project was the idea of carving out stone to make space. The carvings begin from the bottom in most spaces and they relate to the human scale, then they make their way up to the ceilings. There is a strong contrast in the restaurant between the untouched stone and the carvings.
Danah Alsaleh

Drawing with White Light

Drawing with Fairy Lights

Drawing with Colored Light

Long Exposure Photography
IDE 2511 Professor Camilo Cerro

Drawing with light represents light painting, a photographic technique that shows light exposures. The set of images represents the light exposures made by moving a hand-held light source or by moving the camera. It also shows the different types of painting techniques both in an enclosed space and outdoor, representing a range of colors.
Niri Restaurant
IDE 302 | Professor Juan Roldan

Niri is a Japanese restaurant that is located in Mirdif City Center, UAE. The word “Niri” is derived from the nigiri sushi in Japanese cuisine. The programmatic spaces in the restaurant were created with the process of carving from a solid form shaped like an egg. After the carving process, the egg shaped form is then inserted within the rectangular perimeter, creating a long, narrow entrance.
Dania Hasan

**Objects as Landscapes**  
*ARC 3111 Professor George Katodrytis*

This assignment pursues the concept of 'landscape within the object' through experimentation of compositions using both digital and analogue skills to design, model and render complex objects. The work focuses on new narratives and concepts, technical and material specificity, new geometries, systems and environmental realities (light, texture, depth of space and atmosphere) as hybrid, layered and dynamic compositions of objects at various scales.
The art of dining focuses on micro and macro details, while engaging in eating. After choosing a dish, the spatial arrangement must reflect on that specific dining experience. There is a holistic approach towards designing the furniture as well as the cutlery. Upon understanding dining processes, the spacemaking experiments were scaled up to an actual restaurant location in Mirdif City Centre in Dubai. The restaurant design is an extension of material exploration as well as incorporating the experience of eating a chosen signature dish, in which the restaurant is designed and named.
Box Habitat
IDE 402 | Professor Camilo Cerro
Partner: Danah Alsaleh

This project which is located in Sharjah emphasizes the importance of sustainability through its material choices. The concept is to create a house for a middle-class family using shipping containers and sustainable materials to have an environment-friendly building. The project also explores different ways to connect exterior and interior spaces and explores the relationship between them.
First Floor Plan

Second Floor Plan

View of Office

View of Kids Bedroom

View of Kitchen

View of Master Bedroom
Perforated Floor Lamp

ARC 233 I Professor Marcus Farr

The 'Perforated Floor Lamp' is a paper lamp with a wooden base, that explores the processes of tessellating, folding, and perforating in order to create an interesting play of light. The prototype was made through computer-aided design and digital fabrication, including laser cutting and scoring, and CNC carving.
Box Habitat
IDE 402 | Professor Camilo Cerro
Partner: Sahar Bokhary

Box Habitat is a sustainable house that utilizes stacked shipping containers as an alternative to traditional construction materials. Multiple hydroponic farms, both outdoors and indoors, promote self-sustenance, and provide a deeper connection to nature. The project is comprised of a main building for a family of four, and a micro-apartment for two guests, both of which are connected through a terrace and multiple activity areas that encourage socialization.
In this project, the objective was to create a market, cafe and restaurant in Warehouse 46, Al Serkal Avenue in Dubai. Within this space, transparency is expressed by using a tubular shelving system as a multifunctional structure in which it surrounds a nested service space, holds market displays, engulfs habitual spaces, and guides circulation. The restaurant and cafe programs are independent of each other, however tied using the modular tubular shelving.
This project works in parallel with material experimentations done to explore space making, of which is used to reflect on the project’s visual aesthetic and basic layout for dining at its final location in Mirdiff City Center in Dubai. In this project, layering and perforations are used to create designated zones that engulf the dining spaces. The layers guide you through the restaurant smoothly, and the ceiling perforations are used to designate dining spaces of which range in degrees of openness.
This project is for a Spanish restaurant in Mirdif City Center, Dubai. It serves food in a Japanese style using the Bento Box as part of the dining experience. This space focuses on the idea of partitions that include arches to create openings and to define different zones. The design explores materials such as mesh to reflect the restaurant’s overall concept.
This project is in al Suyoh, Sharjah and it is a house for a middle-class family of four members. The project is created using shipping containers and consists of several exterior and interior spaces. The focus of this project is on sustainability and incorporating vegetation and sustainable materials as much as possible. It also focuses on creating a relationship between the exterior and the interior.
This project consists of a souq, cafe and restaurant. The concept of this project explores the use of colorful translucent recycled materials such as plastic in order to create multi-functional surfaces that act as partitions, seating, storage units, etc. Three primary colors are used, red for the souq, green for the cafe and blue for the restaurant. The experience of overlapping translucent materials that occur throughout the space creates contrast. In addition, the partitions differ in height as one moves, creating a unique experience.
The concept behind this project explores creating enclosed cave-like dining spaces with one main open dining space using materials such as wood which is the primary material, along with the addition of vegetation throughout the restaurant to give a zen and calm dining experience. Each enclosed space was formed and defined by stacking and arranging different pieces of wood with different heights and width.
Razan Hussein

Restaurant
IDE 302 | Professor Juan Roldan

YakiBinch is a Japanese restaurant situated in Mirdiff City Center, Dubai. YakiBinch comes from a combination of Yakitori and Binchotan. It involves skewering the meat with kushi (bamboo skewer) that is then grilled over charcoal fire. Charcoal is used for cooking as it produces strong heat with no vapor, special aroma and texture. The main concept was carving different sizes of cones in the volume creating different spaces for different programs. The use of bamboo material connects with the kushi. Also, the use of different colors helps differentiate different spaces.
Contemporary Souq
IDE 301 Professor Tania Ursomarzo

The project's aim is to design a contemporary souk, in a warehouse in Al Serkal Avenue in Dubai, through folding elements derived from the chair precedent Origami, by Frank Lloyd Wright. The folding element concept created a "G" form allowing people to experience a space that is sharing three different programs by first entering the market then up the stairs to the restaurant and then the café.
Box Habitat
IDE 402 I Professor Camilo Cerro
Partner: Alya Alsarkal

Box habitat utilizes shipping containers to create a sustainable living unit in Al Suyoh, Sharjah. The project explores the living culture of the area and accommodates features that fulfill those requirements. It integrates viable ways of living such as a hydroponic garden, desert friendly plants, reusable water systems, etc. Moreover, uses light and eco-friendly materials and technologies that facilitate the same notion.
Restaurant
IDE 302 | Professor Juan Roldán

The project is an eatery that combines the cuisines of North and South India located in Mirdif City Centre, Dubai. The interior explores the concept of Moksha which translates to enlightenment. The process started by understanding the narrow requirements of the cuisine by first dissecting the process of cooking then the table and chairs and experimenting with materials. The idea of enlightenment is further pursued by using fabric and veneer in the ceiling, along with the light design which defines the different areas.
Shahad Maatook

Box Habitat
IDE 402 | Professor Camillo Cerro
Partner: Rania AlFakhouri

This project is located in Sharjah with an emphasis on sustainability. The concept is to use shipping containers and sustainable materials to create an environment-friendly and sustainable house for a family, along with a micro-apartment. In addition, this project explores different ways in which the exterior and interior are connected, establishing the relationship between them.
This studio addresses a large-scale interior design project within a specific cultural context, in this case the site being the interior design studio in CAAD. The aim was to integrate advanced topics with conventional design development strategies; as well as examine issues of sustainability, accessibility, human behavior and spatial experience. This is Phase 1 of Design Build, which includes flooring design, as well as constructing the work and meeting areas, along with lounge spaces.
Laying out the Carpet

Sanding the Desks

Floor Plan of the Studio
Assembling the Screen

Assembling the Lounge Benches

Isometric view of the Studio
Urban Planning

Alaa Omar
Bushra Hassan
Dania Ajlan
Fatima Al Ameeri
Jinan El Hajjar

Balsam Alhasan
Fatima Ibrahim
Heba Hammad
Sajida Alshahma

Razan EL Rifai
Reem Nassifi

Salma Murad
Sarah Khan
Zulfa Alaghbari
Irth Cultural Eco-District
UPL 680 I Prof. Rafael Pizarro

Irth Cultural Eco-district (ICD) is a sustainable development designed to revive the traditional Emirati culture. The district will be a cultural destination in Dubai that will attract visitors and residents. ICD is a zero-carbon dioxide emission district, 100% of the district’s energy needs are produced on-site. The district consists of four neighborhoods, the Oasis, the Cultural hub, and the sustainable utility area.
The **Cultural Hub** is the heart of the District; it is the convergence area for the residents and the visitors. The Hub is a mixed-use area for entertainment and enlightenment it includes offices, cafés, and restaurants that serve the community’s needs and enhance the visitors’ experience.

**Neighborhood Center** is located within a walking distance from user’s unit. It contains the community plaza with a mosque, sports hall, clinic, bakery, post office, and market. The tram stop and the bus stop are in neighborhood's center.
Hasaad Eco-District
UPL 680 I Prof. Rafael Pizarro

Hasaad Eco-District is designed to employ sustainability as a response to the current scene in the UAE, and aims to address food shortage and energy consumption in the region. Sustainable approaches to managing and recycling water and waste were implemented as well. A variety of transportation modes, accessibility, and a mix land uses are proposed to create a sustainable district that is highly pedestrian and transit-oriented.
NATURE RESERVE
A conscious decision was made to protect existing flora and fauna, this will not only be beneficial environmentally but will become a recreational attraction for tourists, visitors, and residents.

CONSTRUCTED WETLAND
Constructed Wetlands as a place of recreation for residents and visitors as well as a place to treat greywater to be used for irrigation and changing aquifers.

NEIGHBOURHOOD CENTRE
The mosque plaza is shown in this shot along with the tram station showing the active frontages around the plaza which is a celebration social sustainability.

DISTRICT CENTRE
A variety of land uses is proposed for the district center. It shows the main district park, district-scale community garden, and the sports courts.
Sharjah SymbioCity presents an ecological district that integrates Industrial Symbiosis within the urban fabric. Inspired by nature, the by-product of one system becomes raw material of another, maintaining carbon neutrality in energy, water, food, and waste infrastructure. Industrial activities run in a multi-scalar production chain, with waste being the main source. Sharjah SymbioCity provides a prototype for the sustainable, productive city of tomorrow.
The vision of Biomorphia is the prioritization and preservation of life and biodiversity around which responsible development occurs. Biomorphia envisions to be a low-energy district with regards to its energy, transportation, food, waste disposal, water management and overall design from the macro to micro scale. It envisions to grow around the innate topographic structure, respecting it and giving back to it in multi-dimensional and multi-faceted ways that are recognized and enhanced by its community.

Biomorphia consists of five main zones: the urban spine, the nature preserve, the residential communities, the light industrial zone and the utilities.
The university is a pedestrian-friendly environment, where the pedestrian walkways and bicycleways are shaded by sunshades that open and close automatically at dawn.

The bird sanctuary has a constructed wetland located at the lowest part of the site that will recycle wastewater of the district and serves as a natural feature.

The wind corridor housing community patches and biodomes that are responsible for food production. The buildings along the corridors have wind turbines to generate electricity.
Design Management

132 Gulrukh Nayyer Siddiqi
134 Joudi Hani Abu Awida
136 Jumana Mohamed
138 Karen Adel Wassef
140 Oday Rayess
142 Shaima Khalaf Al hajj
144 Zina Sami Al-Mokhtar
146 Aafia Munawar
146 Aashiq Rizny
146 Daniella Fernandes
146 Shuchita Sengupta
156 Trisha Saxena
156 Alya Al Qassimi
156 Amna Al-Suwaidi
156 Fatma Ahmed
156 Meznah Khalid
162 Reem Alhosani
162 Ashra Ameer
162  Krystal Alphonso
     Larissa D’Silva
     Linda El-Borno

168  Douriya Djabri
     Hamda Hareb
     Rahaf Al Salman
     Rouda Al Ketbi
Gulrukh Nayyer Siddiqi

The Subject

DES160 I Professor Vikram Divecha

Photography is an art form from which you can create the unusual from the ordinary. The subject is the focus, and it is known to shape the entire image. The photographs here explore four different subjects: smoke, glass, bell pepper and sand. In combination with the camera setting, both the role of light and the perspective played a huge role in how we see the subject.
Joudi Hani
Abu Auida

James Turrell - Light Show Poster
DES200 | Professor Juan Roldan

Turrell’s work is all about “the viewer’s seeing and the sense of presence of space”. This poster is inspired by ‘Wedgework V’ where the viewer has to come closer to the piece to be able to interpret it in his/her way. It is designed in a way that allows the viewer to engage with it, to reflect what Turrell does for his work.
Ever wanted to be able to get from one place to another within seconds? Don’t you worry! This room has teleportation capsules that will take you wherever you want to go with no time at all. Inspired by the Transpoter in Star Trek, in 300 years in CAAD, we will have a teleportation system that will allow everyone to move from one space to another within seconds.
Jumana Mohamed

Who Were You During Quarantine?
DES 347 | Professor Paula Curran

This package design project aimed to explore some of the themes we've experienced during the COVID-19 quarantine. We've all been through various stages of panic, mental health deterioration and constant attempts at distraction. Based on my own experiences, I illustrated these feelings into tangible packages to be experienced by others.
The Revivalist Initiative
DES 380 | Professor Kathryn Best
Partners: Zina Al-Mokhtar, Aisha Al-Mehari

This project aims to revive the heritage and culture of traditional medicine in UAE and transform Al-Dhaid to be the cultural driver of traditional herbal medicine. The initiative offers different types of services suitable for different age groups but aimed towards the younger generation. The goal is to create awareness of the benefits and the importance of traditional medicine in the UAE.
Potential is a digital platform which aims to bridge the experience gap for fresh graduates and companies looking to hire them. Potential helps build connections between job seekers and companies by exploring different tasks, learning new skills and simulating the internal environment of different companies before the candidates even join the company. For companies struggling to find the right candidate, Potential helps save time and resources by connecting them to the right candidate for the role with the requisite experience to fill that role.
Concert Elite is a platform designed to help bring convenience and decrease the issues of concert patrons in the UAE. We started with framing the problem, and engaged stakeholder maps, causes diagram and other tools to learn about people’s pain points when it came to concert attendance. The final solution considers the whole journey instead of just the engagement during a concert. We also designed a unique brand identity for the platform that demonstrated a new journey and enhanced concert experience.
The Atmospheric Water Generator is a machine that takes in the humidity from the air and uses it to create fresh, drinking water. The wrap design aimed to incorporate the AUS Sustainability colors while giving an abstract reference to the water produced by the machine. The text is a means of educating the users on the machine's function and how it can help the environment.
The Foundations Kit is a set of materials new students receive from AUS, including various stationery items. The bag’s design shows one side having the stationery items presented in a neat and orderly fashion, and the other side shows the items to be scrambled and disorderly. The goal was to contrast the beginning and the end of the semester through the orientation of the tools.
Shaima Khalaf Al-Hajj

Breaking through the barriers of creativity
DES 300 I Professor Kathryn Best

Creativity is an important characteristic that should be fueled efficiently into our daily lives, and especially in producing creative practical work. Using creativity is especially common in the CAAD foundations building. Sometimes, however, students might struggle to break-through creativity blocks that hinder their ability to produce the work in good quality or time. Hence, this project works on highlighting all the factors that contribute to the struggle of these students who try to master their creative thinking process effectively.
Al Dhaid Desert Dates Festival
DES 380 | Professor Kathryn Best
Partners: Karen Wassef, Ruba Saeed

This project targets the younger generation of Al Dhaid region through themes of social and community building. The project is an incremental innovation for the Dates Festival hosted by the community. It explores how the festival can expand and spark an interest in dates and date cultivation among younger generations. The ultimate goal is to impact the community by bringing different generations together towards one purpose.
With the constant growth that Dubai is going through over the years, many tourists find it tough to plan their visit and navigate within the city. Ghaya aims to create and improve the way-finding experience by using different research methods, defining the opportunities and creating solutions that would suit different age groups and preferences of the tourists while reducing the use of paper maps.
Gahwatna: Traditional Arabic Coffee Set
DES374 I Professor Paula Curran

The Dubai Coffee Museum offers a relaxing atmosphere with traditional architecture, illustrating the tradition of serving coffee in UAE as a symbol of hospitality. Gahwatna, meaning 'our coffee', is a rebranding proposal for the museum’s shop that includes the five essential products to make and serve the traditional Arabic coffee. This allows the visitor who visits the museum to get the products as a gift.
Fika

Fika is a service that aims to help people have organic, informal, remote interactions while social distancing. The service is implemented through pairs of interactive photo frames that light up in mood-specific colours when touched, letting people know that they’re being remembered by their loved ones. The service was developed through research using remote interviews and personas, service blueprinting, journey mapping, and prototyping.

The Meaning of Fika

The Fika Frame
Initial design challenge and research scope

Interview responses about problems with socializing online
User insights and needs from interviews

Process of reframing the problem
Reframed problem and proposed solution

A range of accessories (Rings, glasses, watches, bracelets, necklaces) that light up when someone thinks of you.

A digital photo frame linked to an app - send photos and videos messages to each other and they're automatically uploaded to the other person's digital photo frame - when you touch the frame it lights up and triggers a notification on your phone from the app suggesting you talk to the person.

Combining two ideas to create the final solution.
Amir’s Persona Canvas

Amir
45 years old financial analyst lives with family

Pains
- doesn’t know how to start conversations
- missing being able to hang out with friends
- feeling isolated despite a packed video calling schedule

Goals
- to get better at keeping in touch with old friends
- to become more comfortable with calling to people online
- to eventually start his own company someday

Personality
- nature lover
- introverted
- hard-working

Interests
- pizza and movie nights with family

Skills
- high emotional intelligence
- good leadership skills

Practical
- running (opportunity for socializing)
- strong attention to detail

Very Empathetic
- good with numbers
Mia's persona in context

Mia's Persona Canvas
One day while scrolling through Instagram, Mia sees a sponsored ad by Fika, and shares it with her friend, Alia.

They consider buying the frames, to help them stay in touch. Alia shows the Fika website to her father, Amir, and together with Mia, they decide to buy the frames.

Within three days, the frames arrive in well-packaged boxes. The frames come with well-designed instruction manuals to help the girls set up their frames.

They connect their frames to the Fika app and exchange photos with each other. A few weeks later, when they haven’t spoken in a while, Mia glances at her frame.
As Mia picks up her frame, it asks her to select her mood. She chooses the "Missing You" emoji, which instantly triggers a response in Alia's frame, causing it to light up in purple with a notification on the screen.

The app asks Mia if she also wants to send a message to Alia, which she does. The two girls start chatting and eventually take the time out of their busy schedules to video call and reconnect with each other.

Meanwhile, Amir's father Hasan, has been feeling upset because he hasn't spoken to his son in a while. Amir feels the same, so he decides to buy Fika frames for both of them using the "Buy and Gift" option.

When his frame arrives, the Fika delivery person is trained to help Hasan set up his frame and download the app, and Amir and Hasan easily exchange photos.

A few days later, while working, Amir sees a photo of the two of them and touches his frame. Hasan's frame lights up, making him happy that his son remembers him.
App Wireframe for syncing adding images

App Wireframe for signing up and connecting Fika Frame

App Wireframe for sending an image and starting a chat
Teeb is a brand that aims to preserve the UAE’s identity for future generations through the craft of Emirati perfume. In collaboration with Irthi Contemporary Crafts Council, we developed an experience where people can learn more about the role of perfume in the Emirati identity and enjoy crafting Emirati perfume themselves, specifically Dukhoon. Teeb’s experience consists of three phases: The Photograph Series Exhibition, Hallway of Happiness, and Scents of Happiness. The Photograph Series Exhibition showcases the process of Dukhoon making. Furthermore, the Hallway of Happiness is an enclosed hallway that has a video projection of Emirati artisans' stories. Lastly, the Scents of Happiness is a boutique store that sells Dukhoon making kits. The ingredients inside the kits compliment the video projected; hence the scents vary depending on the artisan’s story.
### Trends Analysis

<table>
<thead>
<tr>
<th>Category</th>
<th>Formerly</th>
<th>Currently</th>
<th>Emerging</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology</td>
<td>Punch Pressle</td>
<td>A mix of mass production and home made</td>
<td>Advanced technological products</td>
</tr>
<tr>
<td>Market</td>
<td>Imported from India and Oman</td>
<td>Local produce + imported ingredients</td>
<td>Pure Emirati ingredients</td>
</tr>
<tr>
<td>People</td>
<td>Emirati Community (within specific neighborhood)</td>
<td>Emiratis, Citizens of the UAE and Tourists</td>
<td>International + countries leading the perfume industry Ex: France</td>
</tr>
<tr>
<td>Culture</td>
<td>Strictly Emirati</td>
<td>Emiratis, UAE citizens. And MENA region</td>
<td>International</td>
</tr>
<tr>
<td>Business</td>
<td>Door - to - door</td>
<td>Stores / Souqs / Online</td>
<td>Well-established perfume houses</td>
</tr>
</tbody>
</table>

### Journey Map

1. **Heading to the event**
2. **Experiencing the Teeb Photo Exhibition**
3. **Teeb Boutique**
4. **Arriving to the Event**
5. **Experiencing the Hallway of Happiness**
6. **Using the Kit**

### Design Principles

- **Preserve** Emirati culture and identity
- **Create memorable experiences** using perfumery
- **Create a more innovative, sustainable, and functional product**
- **Using traditional resources to preserve Emirati identity**
Teeb Hallway of Happiness

Teeb Scents of Happiness

Brand Color Scheme

Teeb Scents of Happiness Dukhoon Making Kit
Dukhoon Making Photograph Series | adding the scent

Dukhoon Making Photograph Series | forming the dukhoon

Dukhoon Making Photograph Series Mockup
Aunt Moza’s Video Capture

Video Projection Installation

Hallway of Happiness Mockup

Video Projection Mockup
Items included in the Dukhoon Making Kit

IRTHI X AUS

QR code to Teeb’s video

Dukhoon Making Video Capture
Ashra Ameer  
Krystal Alphonso  
Larissa D’Silva  
Linda El-Borno

The Revival Bridge is an Instagram series that focuses on spreading awareness and educating individuals on how to take care of and have better well-being during the pandemic. The aim is to raise awareness and provide a platform for our users to interact with well-being professionals. At the same time, we also aim to help individuals reach their level of life satisfaction through better well-being.
Primary Research Insights

AHA Moment and HMW

Functioning of The Revival Bridge
The Journey of The Revival Bridge

Serena is sitting on her desk

She realized that her very important presentation is in 2 hours. She started to feel anxious, so she opened her iPhone to avoid the situation

She enjoyed the meditation segment of the series thoroughly and felt that it helped her

She started to feel less anxious and more calm
She opens Instagram and starts scrolling through, to pass her time. She stumbles across “The Revival Bridge” on her explore page.

Out of curiosity, she checks out the page and posts. One of the series videos catches her eye, and she starts watching it.

She followed the account and eagerly waits for the next post.

She goes on to ace her presentation.

Journey of The Revival Bridge
Introduction Post: Who We Are

Introduction Post: The Team

Introduction Post: Why Us
What is Thikra you may ask? Thikra means memory in Arabic; it is a concept perfume store that re-imagines how perfume is experienced in a retail environment. Thikra aims to create memories through our unique and experiential perfume installations, which are interactive to show the perfume’s artistic value and form. The store’s installation changes in accordance to the fashion seasons. This was developed as a client project with Irthi Contemporary Crafts Council, that explores the perfume industry in the U.A.E.
Types of perfumes Emiratis use

OAC Map to define the usage and factors of the perfumes and how are they used

Secondary Research
Idea Evolution

Modular System

The modular system fragrances indoor structures through ventilation systems.

Product Innovation

A product that comprises of a portable device to scent your clothes.

Customer Experience

Lastly, the idea we ended up choosing and developing further was customer experience. This goes with the fact that we want to enhance the customer experience when buying Emirati perfumes.
Main theme for year 1: Time
2 sub-themes a year based on the fashion seasons

Spring/Summer
Blast from the past

Fall/Winter
Dystopia vs. Utopia

Prototyping experience ideas based on the themes

Process of prototyping Thikra's instore experience based on the first season
Thikra’s Brand Identity

Thikra’s Perfume Bottles
Thikra's Final Instore Experience

Entry

Experience

Perfume infused in the paper of the palm trees
Perfume infused in the butterfly
Perfume infused in the pearl
Scanning to order the perfume

Exit

Place the scanner on the holder
Confirm the order and pay
A bag filled with the products is dispensed

*Note: all of the designs are installations and mockups that are not alive nor real
Multimedia Design

178 Alaa Samir Omari
180 Dalia Usama Omran
182 Fatema Karimjee
184 Hana Abdelaziz Al-Ali
186 Hessa Alhammadi
188 Lama Kadri
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194 Maria Abdirahman
196 Mariam Nasr Elnawawy
198 Mohamed Alahmadani
200 Zaina Faris Al Bostaji
202 Zaina Firas Junidy
Alaa Samir Omari

Seven Heads of Wheat
*MUM 406 I Professor Zlatan Filipovic*

Seven Heads of Wheat is a short film that depicts the pervasiveness of good deeds by portraying a day in a Muslim boy’s life.

The objective is to share the idea that simply living a good life can inspire others to do the same. Simultaneously, by placing a practicing Muslim’s daily life in the spotlight, I hope to remove misconceptions regarding Islam.
Escape the Dark AUS (Title Intro Sequence)
*MUM 3311 Professor Zlatan Filipovic*

This project explores 3D animation mechanics in a title introduction animatic. The objective is to introduce ourselves through board game assets of our choice.

My board game of choice is Escape the Dark Castle, a dungeon crawler in which players must overcome deadly challenges to escape. The animatic depicts the final boss fight while simultaneously introducing me in an intense and somewhat comical display.
Dalia Usama Omran

DeeDee
MUM311 | Professor Zlatan Filipovic

DeeDee is a frame-by-frame 2D animation inspired by the “stay at home” quarantine life that started during the beginning of last year. The character is influenced by the designer’s personal life as she drags her pillow around to rest somewhere. Hidden designs within the environment, such as the animation on the TV and the framed images on the wall, were added as a reference to previous projects that the designer has worked on.
RE-SPACE
MUM405 | Professor Frederic Gmeiner

Respace is a new reading experience that immerses you in VR spaces of books that will keep you reading at your best comfort. This interface design allows the user to focus when reading without being disturbed by their surroundings (noise and environment). Moreover, it forms a collaboration between authors, producers, and designers to create a new reading space. Different features are formed through surveys and research to develop a product fit for all.
“Kanga” is an animated film that aims to showcase the story of Kanga in the life of a Swahili woman. Kanga is a multifunctional and affordable cloth that is not only worn but weaved into the life of Tanzanians from birth to death. This project highlights the different uses of Kanga through a personal story by a Tanzanian along with narration in English.
Baby Scene

Boat Scene

Cooking Scene

Adolescence Scene

Market Scene
Mushrooms symbolize freedom and foreshadows the caterpillar’s ending.

The Caterpillar
MUM406 | Professor Zlatan Filipovic

A children’s book with a soundscape based on a poem. The story explores subtle visuals and metaphors of a caterpillar with bipolar disorder; the poem touches on the struggles of the caterpillar that wishes to fly, and they envy life for stealing away that joy. They face challenges that result in them growing a cocoon to protect themselves, and eventually turn into a beautiful butterfly.
The caterpillar gains courage and starts to break free from the cocoon.

The cocoon's vines coming to engulf the caterpillar as they spiral into sadness.

The caterpillar in their final form as a butterfly.
This short documentary raises the question: what is the traditional dress of the Emirati woman? The film goes back in history to follow the evolution of women’s clothing from the pre-oil era until the modern day, by comparing different garments that were worn at different times. Threads of History aims to help better understand Emirati women’s fashion through exploring the United Arab Emirate’s culture.
Archival photograph of Emirati women in the 1970’s dressed in head abaya and burqa’a

Interview with Dr. Reem El Mutwalli

Interview with Feryal Albastaki

Interview with Fatima Almusharrakh

Archival photograph of Emirati women in the early 1970’s dressed in head abaya with a veil
Lama Kadri

Piece of Mind
MUM 406 I Professor Zlatan Filipovic

“Piece of Mind” is a 12 frames per second experimental animated short film that explores the idea of existence and finding meaning to a life that is meaningless. The film is inspired by the Existentialist movement and tells the story through the journey of an identity-less character. Using narration and animation the audience is transported between space and time following the character’s doubts and concerns.
"Lender" is a mobile application aimed towards creating a platform for individuals to share their personal items. Often times, certain items are not readily available for a number of reasons; therefore, Lender introduces a new inexpensive, quick way to share items with a network of friends. This application could be of great assistance in economically unstable environments where purchasing new items is considered a luxury.
Maxim
MUM 311 I Professor Zlatan Filipovic

"Maxim" is a 24-fps animated walk cycle that explores the theme of Film Noir and its fundamental aspects. The walk cycle utilizes the elements of 2D and 3D where the character and background were drawn and animated as 2D but have been manipulated during post-production to appear to be in a 3D environment.
Walk Cycle

Walk Cycle Setting
Lubna AlMadani

Tia

MUM 405 | Professor Frederic Gmeiner

Tia is a smart e-reader app that caters to assist dyslectics through their journey with reading and comprehending what’s written in front of them. Tia provides a brand new outlook on e-readers with its unique functions and tools that are designated for dyslexic individuals. The app contains a library that stores documents or books that are downloaded, and a phonemic library.
I’m Way Beyond Your Human World  
FLM 332 I Professor Zinka Bejtic

Inspired by René Clair’s Entr’acte, this experimental film follows an individual’s journey with melancholy, to them reaching the state of not existing anymore. The film contains overlapping of footage in order to express the collision of real life with the individual’s chaotic mental state. The film contains a clear separation between the blacks and whites, showcasing the harshness of melancholy.
One Day At A Time
MUM 406 | Professor Zlatan Filipovic

‘One Day At A Time’ is a recorded theatre performance that is enhanced by projection mapping and 2D animations. The story follows a young girl going through a mental crisis as she goes about her day. The projections and animations, as well as additional audio recordings, provide insight into the girl’s thoughts and feelings as she navigates the issues that occur in her day to day life.
Overwhelmed In the Spotlight

Bus Station 2

Classroom

Overwhelmed

In the Spotlight
Mariam Nasr Elnawawy

Sleep of Second Sight  
*MUM406 | Professor Zlatan Filipović*

A short film about a woman named Layla, who experiences vague yet prophetic dreams. After a dream in which a violent act is committed, her mental state begins to deteriorate. This short explores themes of female friendship, the role of superstition in shaping our lives, and the inevitable nature of fate.
Film Still — Layla reading her tarot cards to help her understand her thoughts and emotions about the dream.

Film Still — Layla lost in thought and riddled with anxiety, as she often seems to be.

Film Still — Layla speaks to her friend, Ruby, about having the dream.
ScribbleSend
MUM 405 | Professor Frederic Gmeiner

ScribbleSend is an app that helps you better express your thoughts to peers while conversing on an external online video call platform. It provides an extra aspect of communication that allows you to create a simple drawing using a scribbler on any flat surface and send it to whoever you are in contact to. It augments dialogue and takes your thoughts where words simply cannot.
Tashweesh
MUM 406 I Professor Zlatan Filipovic

Tashweesh is a short 2D animation series that addresses common Arab traditions and qualities such as respecting the elderly, honoring the guest, generosity, etc. Through comedy, it aims to mitigate misconceptions and stereotypes about Arabs by taking 2 of the most common qualities and explaining the principle behind them in a comedic manner.
Navigo is smart glasses that utilize AR technology to assist drivers with navigation and driving. It aims to provide drivers with a safe driving experience, away from phone usage and the risk of danger and accidents. Navigo displays necessary elements on the interface that assist users while driving. These elements include speed limit, directions, time and temperature, and a virtual assistant.
Zaina Firas
Junidy

Amakasia: Our Land, Our Stories
MUM 406 I Professor Zlatan Filipovic

This project is a party board game that explores the concepts of cooperation and compromise. The project builds an imaginary dreamland, Amakasia, which is based on references from Syria and the levant. Amakasia provides imaginary options and gives the players the ability to control their land. The project is an indirect political statement on the current situation in Syria. In Amakasia, there is no war, but a lot of cooperation.
This project is an experimental fashion film that gives a glimpse of how quarantine affects mental health and imagination. The film follows the chaotic thoughts of a girl that is stuck at home. It shows the contrast between the girl’s imagination and her reality. Additionally, it develops a dreamlike aesthetic to highlight how days and nights can get surreal when people are continuously facing their own thoughts.
### Visual Communication

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A’ala Waraqa is a live art project that highlights traditional Palestinian food as well as the authentic cuisine of Palestine. It utilizes recipes that are imperiled and on the verge of disappearing. The A’ala WaraQA Club brings back the experience of Palestinian food through feasts, cooking classes, talks, and other activities related to food, identity, cultural preservation, or any aspect of Palestine that our community deems valuable.
The Palestinian identity is at risk of vanishing because of the constant battle that Palestinians face. The objective of this project is to revive Palestinian embroidery and preserve its identity and culture through cross-stitching (threads and fabrics), which are presented in a three-dimensional space using Arabic typography. This will be presented through a digital platform that allows people to customize and market their embroidered designs.
Modern music has made the audience lose touch with traditional folk music. This project aims to showcase an array of Indian folk music by boosting its revival and promoting the lesser-known instrument-makers and their work through an interactive website named ‘Dhvani’.

The platform notifies the audience on folk music, their history and origin, and instruments to purchase, with time-based animations and voice narrations.
Calendar Design – Festive
VIS 202 | Professor Gökhan Numanoğlu

The project explores different festivals in the world, each representing a month in the 2020 calendar. The aim is to educate and inform the audience by introducing a significant amount of color that is not generally regarded in a conventional calendar.

The visual language of each month highlights the respective festival by using colors and textures. Also, typography and representational objects from the applied festival are used as inspiration for the photographs.
This project aims to develop a functional typeface using Glyphs software. The process deals with structural elements in which the designer is attentive to the connections and craft regardless of the sequence. It is critical to reassess how the letters work together in a system. Consequently, the font is displayed as a type specimen to highlight the special qualities and unique characteristics that are present.
In many countries, some areas are neglected, hence, their rich culture is hidden. El Nuba is a land that bears the charms of the past with a slightly modern touch. Therefore, it is important to preserve the Nubian culture for its resourceful knowledge and skills that are transmitted from one generation to another. The aspiration of this project is set in the direction of preserving and educating.
This project is an infographic and map design that sheds light on the effects that the civil war had on Syria through the lens of civilian’s everyday lives. Its importance lies in the educational and socio-cultural value that it holds. The Syrian war is an ongoing issue that many people turn a blind eye to. By designing this infographic, I aim to inform people by communicating a humanitarian crisis in a user-friendly manner.
Designers face difficulties attaining certain typographical effects when working with Arabic scripts on Adobe Illustrator. This is due to the script’s specificities. Therefore, the main objective behind this project is to create a generative tool that helps Arab designers experiment with the script. The tool attempts to address these problems and resolve them through a simplified interface. To facilitate the coding process, I explored existing Javascript libraries including p5.js, Opentype.js, and Paper.js.
Mahmoud Hamdy

**Psychedelia**  
*VIS 406 | Professor Hala Al-Ani*

This project focuses on the impact and prevalence of psychedelia and psychedelics throughout history, including Religion, Mythology, and Counterculture. The use of psychedelics has existed since 5400 BCE in Algeria, and it still exists to this day in multiple religious practices. The project aims to map the addressed findings by visually representing them through different psychedelic visuals and experimentations. The final output is an animated timeline that responds to sound, and it displays the findings through text and spherical forms.
Retrosportif Magazine
VIS 331 | Professor Marian Misiak

In collaboration with “Retrosportifdxb”, the mission is to create a magazine that focuses on the relationship between typography and photography. Furthermore, the topic of the magazine implies ‘Football Rivalries and Diversity’, using retro football kits. The images are captured with an analog camera to elevate the retro theme. The narrative focuses on rival teams in different leagues; a prime example would be Real Madrid and Barcelona.
The First Year [of Marriage] is an A5 archive publication that is centered around intimate marital structures. It examines the individual experiences of a husband and/or wife during the first year of marriage—specifically people who are from or are living in the MENASA region. Ultimately, the archive seeks to measure the developmental changes that resulted from social stratifications within the context of globalization.

Do different social classes between a husband and wife have a positive or negative effect in a marriage?

- Single: It can create tension and miscommunication but doesn't need to in healthy relationships.
- Single: Depends on who comes from a more favorable social class.
- Single: It depends on whether they would adjust with a shift in the social class, otherwise it's negative.
- Single: It depends on the couple and their families. Oftentimes, it is the families that tend to be prejudiced towards each other rather than the couple themselves.
- Single: Depends on the severity of the difference and even the gender of the one in the higher social class.
- Single: Depends on the personality of the individual.
- Single: Depends on situation, but I've seen it have a negative effect.
- Married: Depends on how mature both are and how much they accept difference.
- Married: It may cause some negative consequences in the marriage.
Shadow On the Walls is an ongoing and collaborative project that tells the narrative of history’s manmade barriers. It reveals the notion of constructing obstacles to keep others out, or in some cases, to keep people in. It also portrays the visual representation of human oppression through a digital platform with an expanding database that highlights the prevalence of architectural walls geographically, politically, and historically.
Abra Transportation System
VIS 301 I Professor Marian Misiak

Structures of breath-taking scope and design have appeared in areas that were once desert. Today, a sophisticated network of roads convey traffic across the metropolis, and a multinational population thrives among it all. Yet, one feature of the city has remained constant that would reassure the returning visitors that this desert was Dubai—the Dubai Creek and Abras.
The Mode
VIS 331 | Professor Marian Misiak

The Mode Magazine unceasingly frames Iran’s thriving street fashion, lifestyle, and pop culture from Tehran’s bleeding edge. The magazine looks for Iranians all over the world to express their artistic stories and capture the spirit of a new generation on the rise. The Mode’s mission is to showcase the elegance and grace of Iranian peoples by depicting the ignored aspects of Iranian life; fashion and art.
Carbon Footprint of Meat
VIS 406  I Professor Hala Al Ani

This website examines the damaging effects of meat production and guides UAE residents on how to reduce their emissions. In addition, users can navigate Dubai’s supermarkets by selecting a meat product with the least carbon emissions. The website also explores the carbon cycle of meat as well as general facts on the beef industry.
The project presented is a calendar design that is based on the water cycle of the year. For example, June’s calendar is underwater since it is a hot season in which water melts. On the other hand, December’s calendar is frozen in ice, since the weather is cold. The process includes printed calendars that were placed in ponds or frozen water while playing with the aesthetics of the water structure.
Tessalamp is a project that explores the techniques of folding and tessellation. The objective was to utilize these techniques to create a fully functional lamp (shade) out of a single sheet of paper. These two methods were the sole way of giving a paper dimension and purpose. This project was the introduction to the joys of product design and the reason the capstone project—NeoThrones—was developed in a product design route.
NeoThrones
VIS406 I Professor Hala Al Ani

NeoThrones is a platform that showcases new, accessible, and affordable furniture (particularly chairs). The chairs’ designs are based on the opulent thrones of Ancient Egypt to remind the modern Egyptian individual of value and worth. The platform also comments on the wealth gap in Egypt as chairs can be utilized to emphasize the large distinction between those of high status and those who lack it.
Rawan Mohamed Eladl

Witness: Documentation of Palaces in Egypt
VIS 406 i Professor Hala Al-Ani

Egypt is a remarkable country that has many historical palaces. However, many of these architectural monuments are being neglected. This project sheds light on the lack of preservation and absence of maintenance towards these architectural structures. It also serves as a call to action to restore and reuse the palaces in an effective way that does not question their authenticity.
Saba Khalid Yousef

Unbound Abjad — إيجاد بلا حدود
VIS 405 | Professor Riem Ibrahim

An archival platform that aims to stretch the boundaries of Arabic letterforms by exploring them beyond their conventional identity. It serves as an invitation for designers to engage in our visual culture by widening the spectrum through which Arabic typography performs and promoting its use in visual communication. The collection allows Arabic characters to be molded and shaped in numerous ways to give creatives a different outlook on their preconceived idea of Arabic typography.
Scratch my back, I'll scratch yours — حكلي بحكلك
VIS 406 | Professor Hala Al-Ani

An ongoing digital platform that supports and revives small Jordanian creative businesses that were affected by the global pandemic. It initiates a series of collaborations between creative businesses and designers or companies who are willing to provide the needed support through a service-for-service model.

The platform generates new profiles as people sign in by filling in their business information and providing samples of their work. It serves as an alternative resort for businesses that were impacted and puts them back in motion. It also motivates designers to start using design for social good rather than corporate commercial applications.
77 Needles: Acupuncture as an Effective Treatment for Mental Illnesses
VIS 301 | Professor Marian Misiak

This project examines Acupuncture as an effective form of treatment for mental illnesses. Acupuncture is a treatment used in Traditional Chinese Medicine in which thin needles are inserted into the skin at particular acupoints. The needles are activated through gentle and specific movements by the practitioner’s hands or with electrical stimulation. This project explores and encourages alternative treatments for mental illnesses.
An Instagram carousel presents the typeface in static and kinetic forms. The typeface designed is designated as Bloob to reflect the roundness and thickness of the font. The dots are the same size as the counters making the user bounce back and forth between the negative and positive space. Bloob typeface has a thick baseline with contrasting thinner verticals making it the perfect display font.
Street Snobeity is a series of spiral books that focuses on streetwear in America, Japan, and the Middle East. The books are differentiated from one another by cutting through two languages to indicate that it is not part of the edition. Each spread is inspired by big texts and overlapping that are found in streetwear clothing.
Kiss My Kicks
VIS331 I Professor Marian Misiak

This project concentrates on the relation between typography and photography. Kiss My Kicks is a magazine aimed at sneakerheads that collect, trade, or admire sneakers as a hobby.
Echoes of Palestine highlights the necessity of oral history in preserving Palestinian culture. Multiple factors threaten the survival and continuity of the cultural heritage in Palestine. Therefore, this archive aims to encourage advancement in preserving Palestinian culture by the Palestinians and the Diaspora. The series of books include exclusive audio interviews with first-generation Palestinians, covering a wide range of topics related to Palestinian culture and heritage.
This project emphasizes the importance of preserving Palestinian visual culture and history. The process includes an analysis of visual elements present in historical Palestinian publications that are published between the years 1908-1991 such as lettering, typography, logos, and illustrations with modern Arab Graphic Design. This series of books opens new doors for us to learn valuable information about a variety of aspects of Palestinian history. It also allows us to collect and articulate information about the history of Arab Graphic Design.
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Abdullah Al Rifai / Programming, Social Media Assets, Editorial Design
Haya Abdulla / Web Design
Karen Wassef / Web Design
Lara Masoud / Editorial Design
Mariam Arwa Al-Hachami / Programming, Social Media Assets
Mariam Qishta / Editorial Design
Rana Kassem / Web Design
Sara Al Maazmi / Programming, Social Media Assets
Shaima Al hajj / Programming, Social Media Assets
Shifa Khaliq / Visual Identity, Catalog Cover Design
Trisha Saxena / Web Design
Yasmeen Sabban / Web Design
Yasmin Allam / Visual Identity, Catalog Cover Design

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