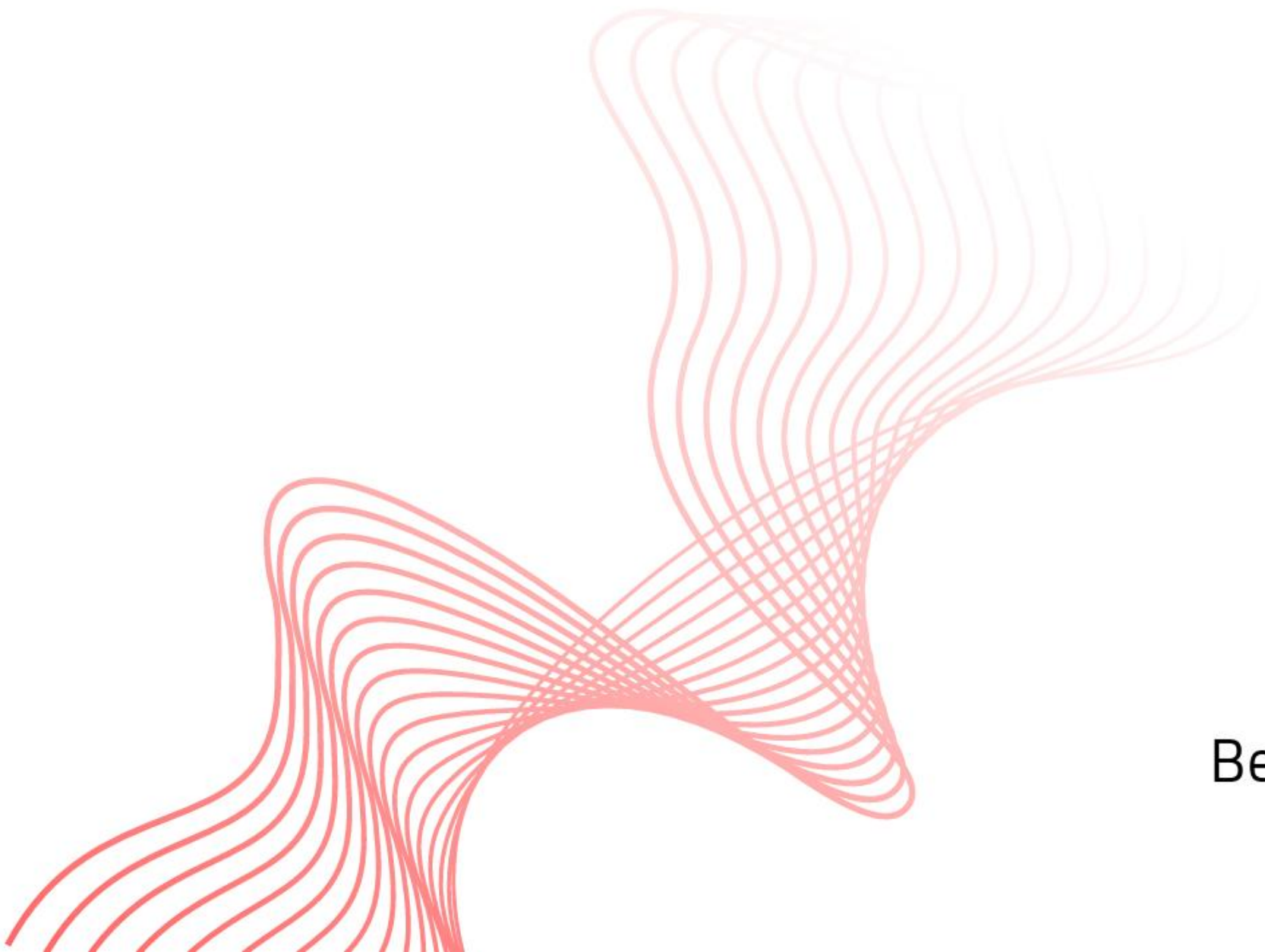


An abstract graphic composed of numerous thin, red, wavy lines that intersect and overlap to form a complex, organic shape. The lines are more densely packed in the center and become more sparse towards the edges, creating a sense of depth and movement. The overall form resembles a stylized, flowing letter or a natural, cellular structure.

## **Sponsorship**

### Benefits & Packages

# Sponsorship Packages

## Platinum Sponsor AED 50,000

2 Opportunities available

## Gold Sponsor AED 35,000

2 Opportunities available

## Silver Sponsor AED 25,000

6 Opportunities available

## Bronze Sponsor AED 15,000

12 Opportunities available

## Exhibitor AED 5,000

70 Opportunities available



# Sponsorship Benefits

| Exclusive Benefits   Pre-Event                                            |
|---------------------------------------------------------------------------|
| Logo on AUS Career Fair Landing page                                      |
| Feature jobs on the event landing page                                    |
| Pre-event video message from the sponsors                                 |
| Opportunity to conduct an info session or workshop before the career fair |
| Opportunity to nominate a Speaker for Careers Forum                       |

| Platinum | Gold | Silver | Bronze | Exhibitor |
|----------|------|--------|--------|-----------|
| √        | √    | √      | √      |           |
| √        | √    | √      | √      |           |
| √        | √    | √      | √      |           |
| √        | √    | √      |        |           |
| √        | √    |        |        |           |

# Sponsorship Benefits

| Exclusive Benefits   During the Event                                           |
|---------------------------------------------------------------------------------|
| Booth positioning & size within the exhibition area                             |
| Number of representatives to access the physical event                          |
| Logo of the company on all Marketing Materials   Top tier (Gate, Flags, Badges) |
| Company Profile & Logo on the event brochure                                    |
| Luncheon passes                                                                 |

| Platinum              | Gold                  | Silver              | Bronze              | Exhibitor     |
|-----------------------|-----------------------|---------------------|---------------------|---------------|
| 5M X 4M               | 4M X 4M               | 3M X 4M             | 3M X 3M             | 3M X 2M       |
| Unlimited             | Unlimited             | 5 members           | 4 members           | 2 members     |
| √                     | √                     | √                   | √                   |               |
| 1 full page with Logo | 1 full page with Logo | Half page with Logo | Half page with Logo | short profile |
| Unlimited             | Unlimited             | 5 members           | 4 members           | 2 members     |

# Sponsorship Benefits

| Exclusive Benefits   Post Event                            |
|------------------------------------------------------------|
| Access to students & alumni database (CVs of all visitors) |
| Recognition in event press releases as Sponsor             |
| Recognition during the corporate appreciation event        |

| Platinum | Gold | Silver | Bronze | Exhibitor |
|----------|------|--------|--------|-----------|
| √        | √    | √      | √      |           |
| √        | √    | √      | √      |           |
| √        | √    | √      | √      | √         |

# PLATINUM SPONSOR BOOTH



| Items         | Description                                                         | Quantity |
|---------------|---------------------------------------------------------------------|----------|
| Dimensions    | 5M X 4M                                                             | 1        |
| Tables        | 75cm X 75cm                                                         | 2        |
| Chairs        | Regular chairs                                                      | 4        |
| Electric Plug | Regular 210 V                                                       | 2        |
| Dust bin      |                                                                     | 2        |
| Facia Name    | Full Name of the Company                                            | 1        |
| Carpet        | Entire area will be covered                                         | 20 Sqm   |
| Wi-Fi         | Yes                                                                 |          |
| Branding      | You can brand the interior as you wish. This comes with an expense. |          |



# GOLD SPONSOR BOOTH



| Items         | Description                                                         | Quantity |
|---------------|---------------------------------------------------------------------|----------|
| Dimensions    | 4M X 4M                                                             | 1        |
| Tables        | 75cm X 75cm                                                         | 2        |
| Chairs        | Regular chairs                                                      | 4        |
| Electric Plug | Regular 210 V                                                       | 2        |
| Dust bin      |                                                                     | 2        |
| Facia Name    | Full Name of the Company                                            | 1        |
| Carpet        | Entire area will be covered                                         | 16 Sqm   |
| Wi-Fi         | Yes                                                                 |          |
| Branding      | You can brand the interior as you wish. This comes with an expense. |          |

# SILVER SPONSOR BOOTH

| Items         | Description                                                         | Quantity |
|---------------|---------------------------------------------------------------------|----------|
| Dimensions    | 4M X 3M                                                             | 1        |
| Tables        | 75cm X 75cm                                                         | 2        |
| Chairs        | Regular chairs                                                      | 4        |
| Electric Plug | Regular 210 V                                                       | 2        |
| Dust bin      |                                                                     | 2        |
| Facia Name    | Full Name of the Company                                            | 1        |
| Carpet        | Entire area will be covered                                         | 12 Sqm   |
| Wi-Fi         | Yes                                                                 |          |
| Branding      | You can brand the interior as you wish. This comes with an expense. |          |



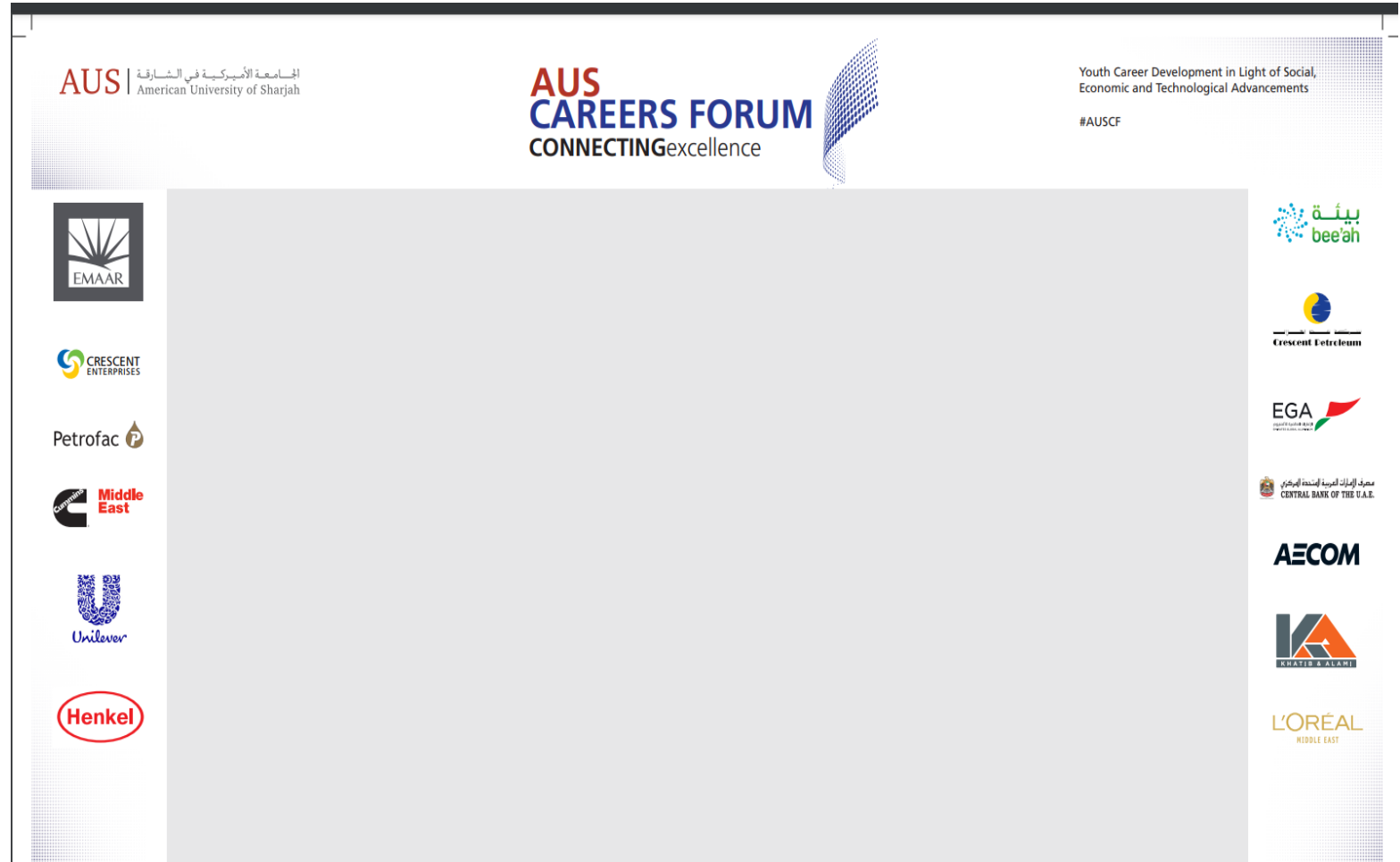


# BRONZE SPONSOR BOOTH

| Items         | Description                                                         | Quantity |
|---------------|---------------------------------------------------------------------|----------|
| Dimensions    | 3M X 3M                                                             | 1        |
| Tables        | 75cm X 75cm                                                         | 1        |
| Chairs        | Regular chairs                                                      | 3        |
| Electric Plug | Regular 210 V                                                       | 2        |
| Dust bin      |                                                                     | 2        |
| Facia Name    | Full Name of the Company                                            | 1        |
| Carpet        | Entire area will be covered                                         | 9 Sqm    |
| Wi-Fi         | Yes                                                                 |          |
| Branding      | You can brand the interior as you wish. This comes with an expense. |          |



# LOGO POSITIONING ON THE GATE





LOGOS ON THE  
REGISTRATION DESK



LOGO ON FLAG

Dimension  
4m x 1m





# ROLL UPS

LOCATED AT THE ENTRANCE AND THE EXIT OF THE VENUE



# BOOTH DIMENSIONS

