

Be'tha Program for Undergraduates

Introduction

Telecommunications Regulatory Authority (TRA) strategy focuses in developing the human resources specialized in ICT. As a result, TRA launched its initiative «Be'tha» (Arabic for Scholarship), to enhance the statue and role of the national education sector through supporting and sponsoring scientifically distinguished students to boost the education process in the UAE in all scientific majors that are based on the UAE needs; the initiative is also as a by-product of the growing demand for UAE national human resources specialized in the telecoms sector and related fields.

The TRA launched «Be'tha» to sponsor a full scholarship for academically distinguished students from both genders from all over the Emirates of the UAE, to study in the world's leading universities abroad and within the U.A.E, majoring in ICT and related subjects, to serve the UAE society in general and the ICT sector in specific.

TRA signed an Agreement with American University of Sharjah (AUS) to sponsor 50 UAE national male and female students to study telecommunications engineering and related subjects at AUS. This agreement complies with TRA strategy for the years 2008 - 2010

Scholarship Opportunity:

- Tuition and administrative fees waiver to complete the bachelor's degree up to five years
- Guaranteed employment after graduation at the UAE Telecommunications Regulatory Authority
- Opportunity for UAE nationals to develop skills and knowledge in the field of Information Technology from highly reputable American universities
- Opportunity to fulfill the UAE growing need for highly qualified Information Technology specialists and to succeed in the professional workforce

Qualifications:

Qualified candidates and documents required follow the AUS Admission Procedure.

Contact details:

American University of Sharjah
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For more information about Be'tha program, please visit www.betha.ae